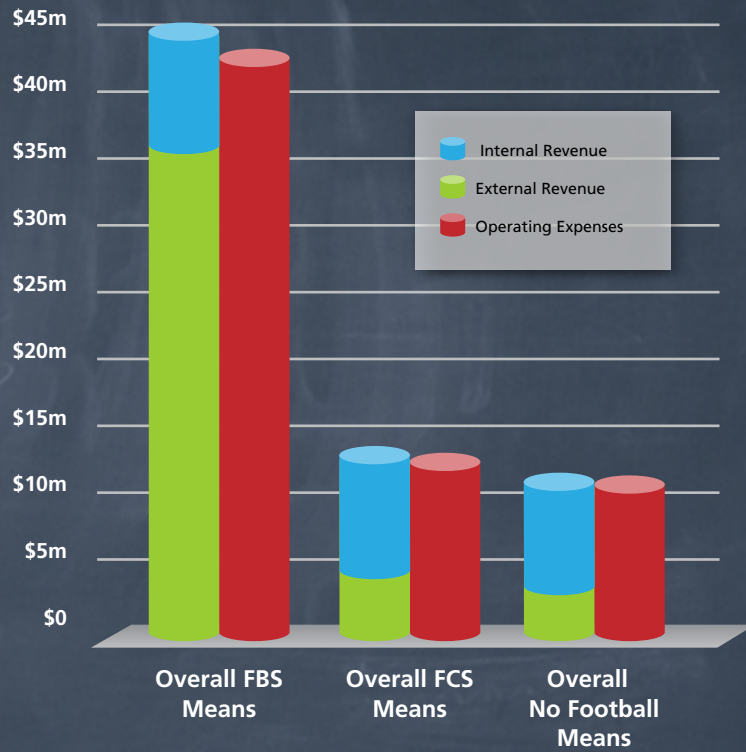


Figure 1:

## Big-time football equals bigger budgets

Budget differences in the three Division I subdivisions, 2007



This figure shows that FBS institutions support their athletics budgets primarily through external revenues, such as ticket sales, donations and broadcast rights. The other institutions in Division I rely primarily on institutional funds to support their programs.

Data source: NCAA