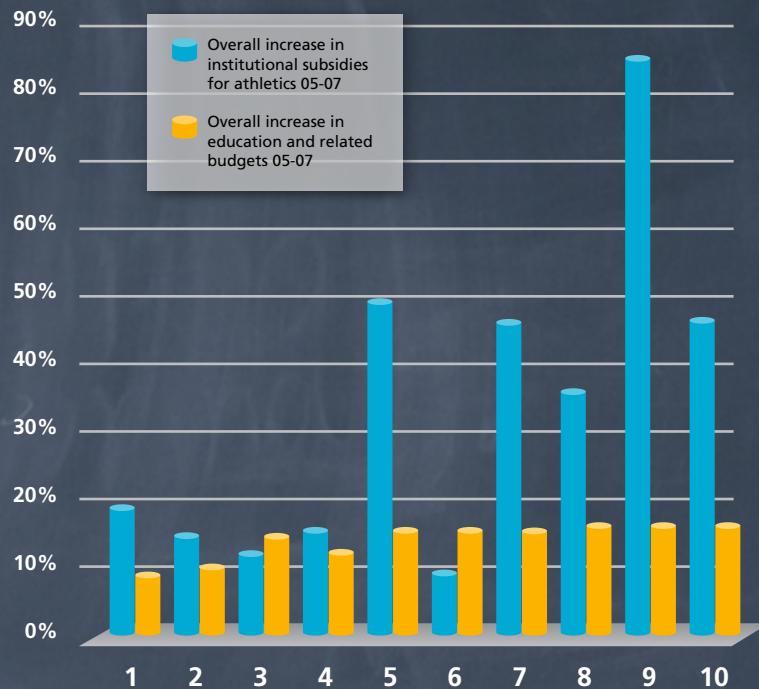


Figure 9b:

Spending on sports vs. spending on academics

Increases in institutional allocations for core educational budgets for student body compared to allocations for athletics, 2005-07



This figure shows the average percentage increase in internal or "allocated" funds for athletics, such as student fees, transfers from general fund sources, state appropriations and other internal sources from Fiscal Year 2005 to 2007. These increases are compared with the average budget increases for education and related activities for the entire student body. In 8 of the 10 deciles, the average increase for institutional allocations for athletics is higher. The deciles are ranked according to athletics expenditures as represented in Figure 2a.

Data source: Institutional budgets for education & related expenses (E&R) were gathered from IPEDS by the Delta Project on Postsecondary Education Costs, Productivity, and Accountability. NCAA research staff merged these institutional data with its institutional athletics expenditure data.