

## Who's Earning Money from March Madness?

### A breakdown of revenue distribution by teams' academic performance

The NCAA shares revenue from the men's basketball tournament with Division I conferences based on the number of tournament games in which its member institutions play. The Knight Commission examined the \$409 million awarded for success only in the past five tournaments and found that nearly 44 percent of the funds (\$178.8 million) were earned by teams that had an Academic Progress Rate under 925, meaning that they were projected to graduate less than half their players.

Following is a breakdown of the revenues earned by each Division I team for their performance in the past five tournaments, showing how much was earned by teams with APRs below 925:

Institution	Revenue earned for appearances and wins in 2006-2010 NCAA basketball tournaments	Revenue earned by teams with APR scores below 925 in 2006-2010 NCAA basketball tournaments	Percentage of total revenue earned by teams with APR score below 925 in 2006-2010 NCAA tournaments
<b>TOTALS 2006-2010</b>	<b>\$409,394,924</b>	<b>\$178,852,576</b>	<b>43.7%</b>
Alabama State University	\$461,870	\$461,870	100.0%
American University	\$1,129,760	\$0	0.0%
Arizona State University	\$923,740	\$923,740	100.0%
Austin Peay State University	\$667,890	\$0	0.0%
Baylor University	\$1,626,546	\$0	0.0%
Belmont University	\$2,562,670	\$0	0.0%
Boise State University	\$667,890	\$0	0.0%
Boston College	\$5,287,320	\$1,717,780	32.5%
Bradley University	\$3,107,670	\$0	0.0%
Brigham Young University	\$2,467,978	\$0	0.0%
Bucknell University	\$2,071,780	\$0	0.0%
Butler University	\$5,572,640	\$0	0.0%
California State University, Fullerton	\$667,890	\$667,890	100.0%
California State University, Northridge	\$461,870	\$461,870	100.0%
Central Connecticut State University	\$858,890	\$858,890	100.0%
Clemson University	\$1,369,424	\$1,129,760	82.5%
Cleveland State University	\$923,740	\$923,740	100.0%
College of the Holy Cross	\$858,890	\$0	0.0%
Coppin State University	\$667,890	\$667,890	100.0%
Cornell University	\$1,848,752	\$0	0.0%
Creighton University	\$858,890	\$0	0.0%
Davidson College	\$4,566,340	\$0	0.0%
Drake University	\$667,890	\$0	0.0%
Duke University	\$7,886,270	\$0	0.0%
East Tennessee State University	\$701,534	\$0	0.0%
Eastern Kentucky University	\$858,890	\$0	0.0%
Florida A & M University	\$858,890	\$858,890	100.0%
Florida State University	\$701,534	\$0	0.0%
George Mason University	\$5,847,340	\$5,179,450	88.6%
George Washington University	\$2,930,670	\$0	0.0%
Georgetown University	\$8,977,564	\$0	0.0%
Georgia Institute of Technology	\$1,338,218	\$479,328	35.8%
Gonzaga University	\$6,499,388	\$0	0.0%
Hampton University	\$1,035,890	\$1,035,890	100.0%
Indiana University, Bloomington	\$4,457,450	\$4,457,450	100.0%
Iona College	\$1,035,890	\$1,035,890	100.0%
Jackson State University	\$858,890	\$858,890	100.0%
Kansas State University	\$2,294,436	\$2,294,436	100.0%
Kent State University	\$1,703,780	\$1,703,780	100.0%
Lehigh University	\$239,664	\$0	0.0%
Long Beach State University	\$858,890	\$858,890	100.0%
Louisiana State University	\$6,103,190	\$6,103,190	100.0%
Marquette University	\$4,393,964	\$1,894,780	43.1%
Miami University (Ohio)	\$858,890	\$0	0.0%
Michigan State University	\$8,265,010	\$0	0.0%

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Institution	Revenue earned for appearances and wins in 2006-2010 NCAA basketball tournaments	Revenue earned by teams with APR scores below 925 in 2006-2010 NCAA basketball tournaments	Percentage of total revenue earned by teams with APR score below 925 in 2006-2010 NCAA tournaments
Mississippi State University	\$1,797,650	\$1,797,650	100.0%
Mississippi Valley State University	\$667,890	\$0	0.0%
Monmouth University	\$1,035,890	\$0	0.0%
Morehead State University	\$923,740	\$923,740	100.0%
Morgan State University	\$701,534	\$239,664	34.2%
Mount St. Mary's University	\$1,335,780	\$0	0.0%
Murray State University	\$1,515,218	\$1,515,218	100.0%
New Mexico State University	\$1,098,554	\$1,098,554	100.0%
Niagra University	\$858,890	\$0	0.0%
North Carolina State University	\$2,071,780	\$2,071,780	100.0%
North Dakota State University	\$461,870	\$0	0.0%
Northwestern State University	\$2,071,780	\$0	0.0%
Oakland University	\$239,664	\$0	0.0%
Ohio State University	\$7,547,092	\$7,547,092	100.0%
Ohio University	\$479,328	\$0	0.0%
Oklahoma State University	\$1,163,404	\$0	0.0%
Old Dominion University	\$1,338,218	\$0	0.0%
Oral Roberts University	\$2,562,670	\$0	0.0%
Portland State University	\$1,129,760	\$1,129,760	100.0%
Purdue University	\$5,158,162	\$5,158,162	100.0%
Radford University	\$461,870	\$0	0.0%
Robert Morris University	\$701,534	\$239,664	34.2%
Saint Joseph's University	\$667,890	\$667,890	100.0%
Saint Mary's College of California	\$1,386,882	\$0	0.0%
Sam Houston State University	\$239,664	\$0	0.0%
San Diego State University	\$1,275,554	\$239,664	18.8%
Seton Hall University	\$1,035,890	\$0	0.0%
Siena College	\$2,499,184	\$2,259,520	90.4%
Southern Illinois University, Carbondale	\$3,612,560	\$0	0.0%
Southern University, Baton Rouge	\$1,035,890	\$1,035,890	100.0%
Stanford University	\$2,862,560	\$0	0.0%
State University of New York at Binghamton	\$461,870	\$0	0.0%
Stephen F. Austin State University	\$461,870	\$0	0.0%
Syracuse University	\$3,140,492	\$0	0.0%
Temple University	\$1,369,424	\$1,129,760	82.5%
Texas A&M University, College Station	\$7,387,298	\$6,907,970	93.5%
Texas A&M University, Corpus Christi	\$858,890	\$858,890	100.0%
Texas Tech University	\$858,890	\$0	0.0%
U.S. Air Force Academy	\$1,035,890	\$0	0.0%
University at Albany	\$1,894,780	\$0	0.0%
University of Akron	\$461,870	\$0	0.0%
University of Alabama, Birmingham	\$1,035,890	\$0	0.0%
University of Alabama, Tuscaloosa	\$2,071,780	\$0	0.0%
University of Arizona	\$4,984,170	\$667,890	13.4%
University of Arkansas, Fayetteville	\$3,230,560	\$0	0.0%
University of Arkansas, Pine Bluff	\$479,328	\$479,328	100.0%

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University of California, Berkeley	\$1,977,088	\$1,035,890	52.4%
University of California, Los Angeles	\$13,737,090	\$9,473,900	69.0%
University of California, Santa Barbara	\$239,664	\$239,664	100.0%
University of Connecticut	\$7,120,800	\$4,143,560	58.2%
University of Dayton	\$923,740	\$0	0.0%
University of Florida	\$9,713,564	\$9,473,900	97.5%
University of Georgia	\$667,890	\$0	0.0%
University of Houston	\$239,664	\$239,664	100.0%
University of Illinois, Champaign	\$3,392,540	\$0	0.0%
University of Iowa	\$1,035,890	\$1,035,890	100.0%
University of Kansas	\$9,675,838	\$1,035,890	10.7%
University of Kentucky	\$5,416,106	\$4,457,450	82.3%
University of Louisville	\$6,476,484	\$4,389,340	67.8%
University of Maryland, Baltimore County	\$667,890	\$0	0.0%
University of Maryland, College Park	\$3,120,848	\$1,403,068	45.0%
University of Memphis	\$12,304,180	\$10,918,570	88.7%
University of Miami (Florida)	\$1,335,780	\$0	0.0%
University of Michigan	\$923,740	\$0	0.0%
University of Minnesota, Twin Cities	\$701,534	\$461,870	65.8%
University of Missouri, Columbia	\$2,326,808	\$0	0.0%
University of Montana	\$2,311,444	\$2,071,780	89.6%
University of Nevada	\$2,753,670	\$2,753,670	100.0%
University of Nevada, Las Vegas	\$4,152,114	\$4,152,114	100.0%
University of New Mexico	\$479,328	\$479,328	100.0%
University of North Carolina, Chapel Hill	\$11,156,140	\$0	0.0%
University of North Carolina, Wilmington	\$1,035,890	\$0	0.0%
University of North Texas	\$1,098,554	\$239,664	21.8%
University of Northern Iowa	\$2,216,752	\$0	0.0%
University of Notre Dame	\$2,434,334	\$0	0.0%
University of Oklahoma	\$4,219,150	\$3,183,260	75.4%
University of Oregon	\$4,103,450	\$0	0.0%
University of Pennsylvania	\$1,894,780	\$0	0.0%
University of Pittsburgh	\$8,311,038	\$5,984,230	72.0%
University of Richmond	\$239,664	\$0	0.0%
University of San Diego	\$1,335,780	\$0	0.0%
University of South Alabama	\$1,703,780	\$1,703,780	100.0%
University of Southern California	\$4,168,300	\$4,168,300	100.0%
University of Tennessee, Chattanooga	\$461,870	\$461,870	100.0%
University of Tennessee, Knoxville	\$8,072,646	\$8,072,646	100.0%
University of Texas, Arlington	\$667,890	\$667,890	100.0%
University of Texas, Austin	\$9,696,304	\$8,532,900	88.0%
University of Texas, El Paso	\$239,664	\$239,664	100.0%
University of the Pacific	\$1,035,890	\$0	0.0%
University of Utah	\$461,870	\$0	0.0%
University of Vermont	\$239,664	\$0	0.0%
University of Virginia	\$1,717,780	\$0	0.0%

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University of Washington	\$4,750,402	\$3,107,670	65.4%
University of Wisconsin, Madison	\$6,160,408	\$0	0.0%
University of Wisconsin, Milwaukee	\$2,071,780	\$0	0.0%
Utah State University	\$1,737,424	\$1,737,424	100.0%
Vanderbilt University	\$3,484,224	\$0	0.0%
Villanova University	\$9,794,798	\$0	0.0%
Virginia Commonwealth University	\$2,179,650	\$1,717,780	78.8%
Virginia Polytechnic Institute & State University	\$1,717,780	\$0	0.0%
Wake Forest University	\$941,198	\$0	0.0%
Washington State University	\$3,721,450	\$3,721,450	100.0%
Weber State University	\$858,890	\$858,890	100.0%
West Virginia University	\$6,771,530	\$5,111,340	75.5%
Western Kentucky University	\$2,927,410	\$0	0.0%
Wichita State University	\$3,107,670	\$0	0.0%
Winthrop University	\$3,661,224	\$1,035,890	28.3%
Wofford College	\$239,664	\$0	0.0%
Wright State University	\$858,890	\$0	0.0%
Xavier University	\$7,529,832	\$0	0.0%

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