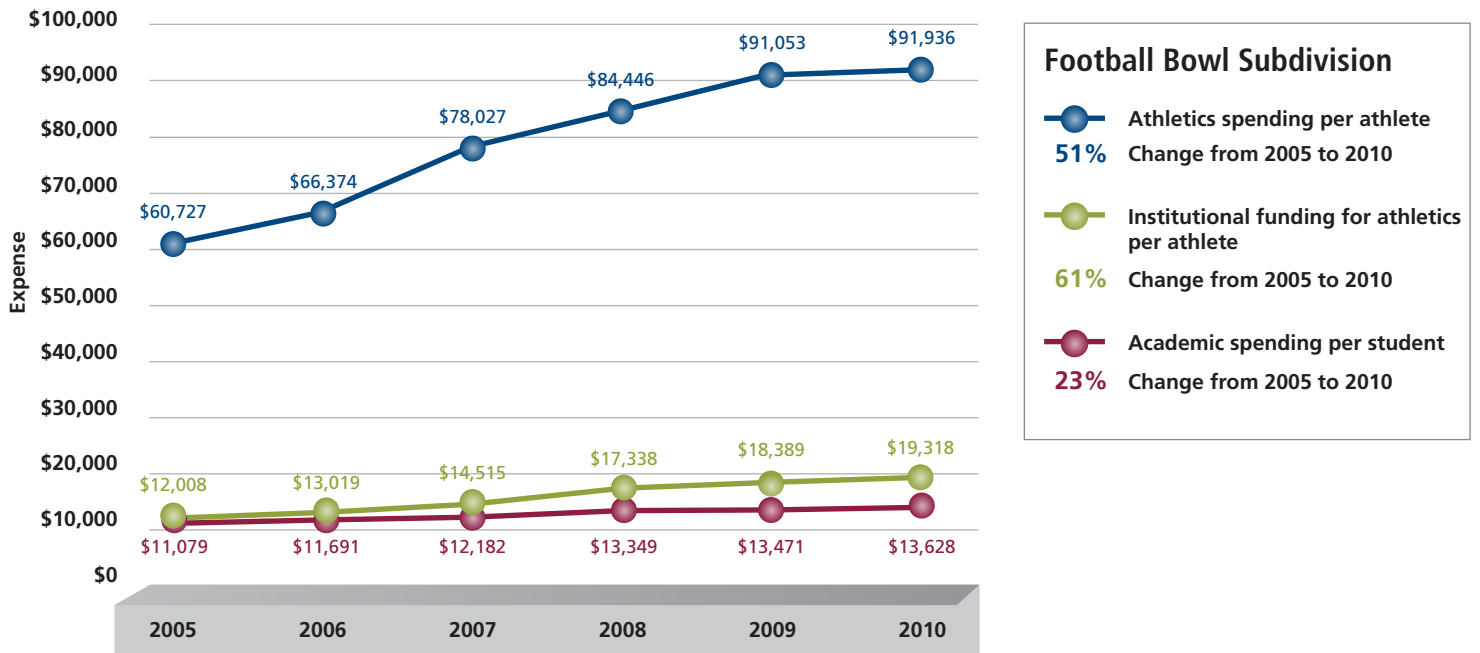


Figure 1A: Spending Trends

Football Bowl Subdivision (FBS): Athletics spending and institutional funding to athletics growing faster than academic spending

Medians for athletics spending and institutional allocations to athletics per athlete compared to academic spending per student, 2005-2010



This figure compares the growth in median athletics spending per athlete and institutional funding to athletics per athlete to median academic spending per student at 97 public institutions in the NCAA Football Bowl Subdivision (FBS). From 2005 to 2010, athletics spending per athlete grew 51 percent compared to 23 percent for academic spending per student. The growth for institutional funding allocations to athletics per athlete was 61 percent. All figures are in current dollars.

Academic spending reflects the full cost of education measure, which includes spending for instruction, student services, and shared overhead costs for academic, instructional, and operations support averaged per full-time equivalent student. Athletics spending includes all athletics operating expenses averaged on a per athlete basis. Institutional allocations for athletics reflects the revenue reported by athletics from student fees, transfers from general fund sources, state appropriations or other sources internal to the institution averaged on a per athlete basis.

Source: Produced by The Delta Cost Project for the Knight Commission using data from the following sources: *USA Today's* NCAA athletics finance database of NCAA financial reports; NCES Integrated Postsecondary Education Data System (IPEDS); Office of Postsecondary Education Equity in Athletics database. Updated in 2012 to include FY2010 using same sources.