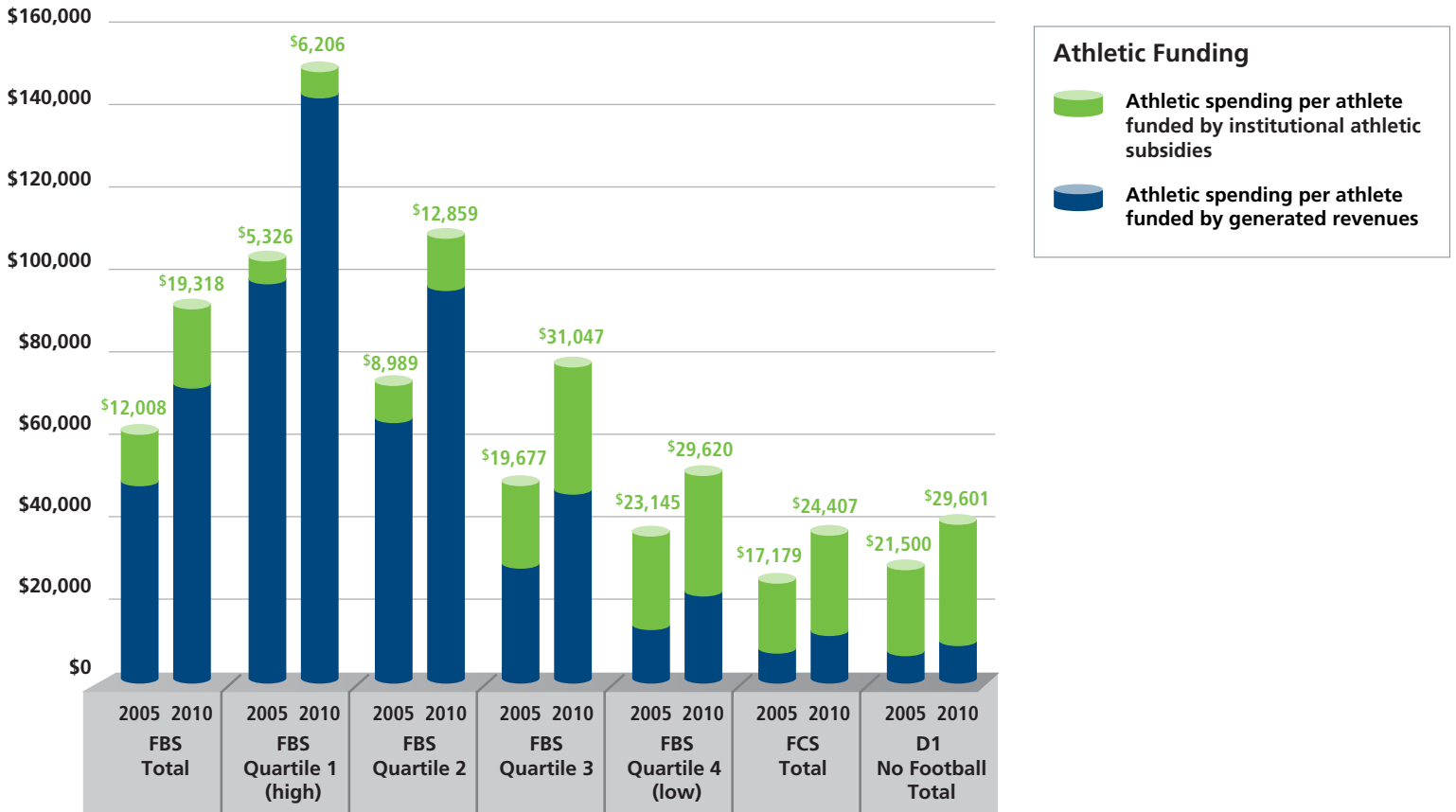


Figure 4:

Majority of Colleges and Universities Require Institutional Funds to Pay for Athletic Spending

Median athletic spending per athlete (current dollars), 2005 and 2010



The data are based on 97 public institutions classified in the Football Bowl Subdivision; 58 public institutions in the Football Bowl Championship Subdivision and 36 public institutions in Division I that do not sponsor football. FBS institutions are grouped by spending quartile. Athletic subsidy includes revenue reported by athletics from student fees, transfers from general fund sources, state appropriations, or other sources internal to the institution.

Values in green represent the per athlete spending funded by institutional athletic subsidies.

Data Source: *USA Today's* NCAA Athletics Finance Database; U.S. Department of Education Office of Postsecondary Education, Equity in Athletics Database.

Source: Knight Commission on Intercollegiate Athletics, 2012.