

Table A: 2010 Spending Comparisons

Athletics spending per athlete 3 to 12 times greater than academic spending per student

Medians for academic and athletics spending by Division I Subdivision and FBS Conference on a per capita basis, 2010

Division I Subdivisions and FBS Conferences	Median academic spending per student, 2010	Median athletics spending per athlete, 2010	Median athletics spending per athlete greater than academic spending per student, 2010
Southeastern (SEC)	\$13,390	\$163,931	12.2
Big 12	\$13,988	\$131,286	9.4
Pacific-10	\$14,217	\$102,121	7.2
FBS Median	\$13,628	\$91,936	6.7
Atlantic Coast (ACC)	\$15,360	\$103,384	6.7
Conference USA	\$11,867	\$76,181	6.4
Big Ten	\$19,225	\$116,667	6.1
Big East	\$17,620	\$102,032	5.8
Mountain West	\$13,690	\$74,264	5.4
Western Athletic (WAC)	\$11,789	\$56,180	4.8
Sun Belt	\$10,012	\$41,796	4.2
Mid-American (MAC)	\$13,069	\$52,537	4.0
DI No football	\$11,861	\$39,201	3.3
FCS	\$11,769	\$36,665	3.1

This table shows academic and athletics spending on a per capita basis using median expenses in 2010. The data are based on 97 public institutions classified in the NCAA Football Bowl Subdivision; 58 institutions classified in the NCAA Football Championship Subdivision and 36 NCAA Division I institutions that do not sponsor football. The data show that athletics spending per athlete is outpacing academic spending per student by 3 to more than 12 times.

Note: Non-FBS public institutions with missing data or erroneous unduplicated athlete counts were excluded.

Source: Produced by The Delta Cost Project for the Knight Commission using data from the following sources: *USA Today's* NCAA athletics finance database of NCAA financial reports; NCES Integrated Postsecondary Education Data System (IPEDS); Office of Postsecondary Education Equity in Athletics database. Updated in 2012 to include FY2010 using same sources.