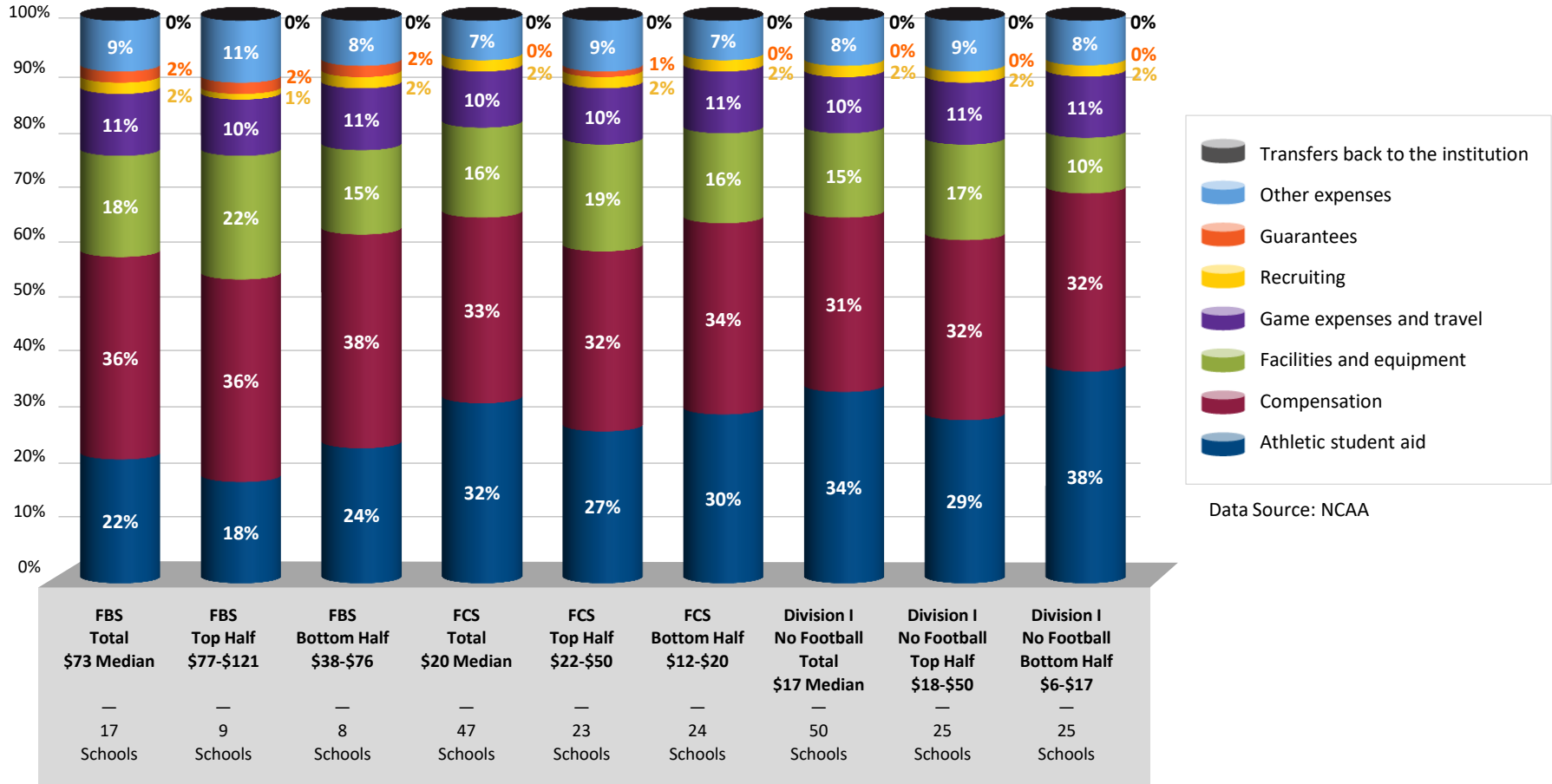


Where the Money Goes...

Distribution of Athletic Expenditures for Division I Private Institutions, 2015

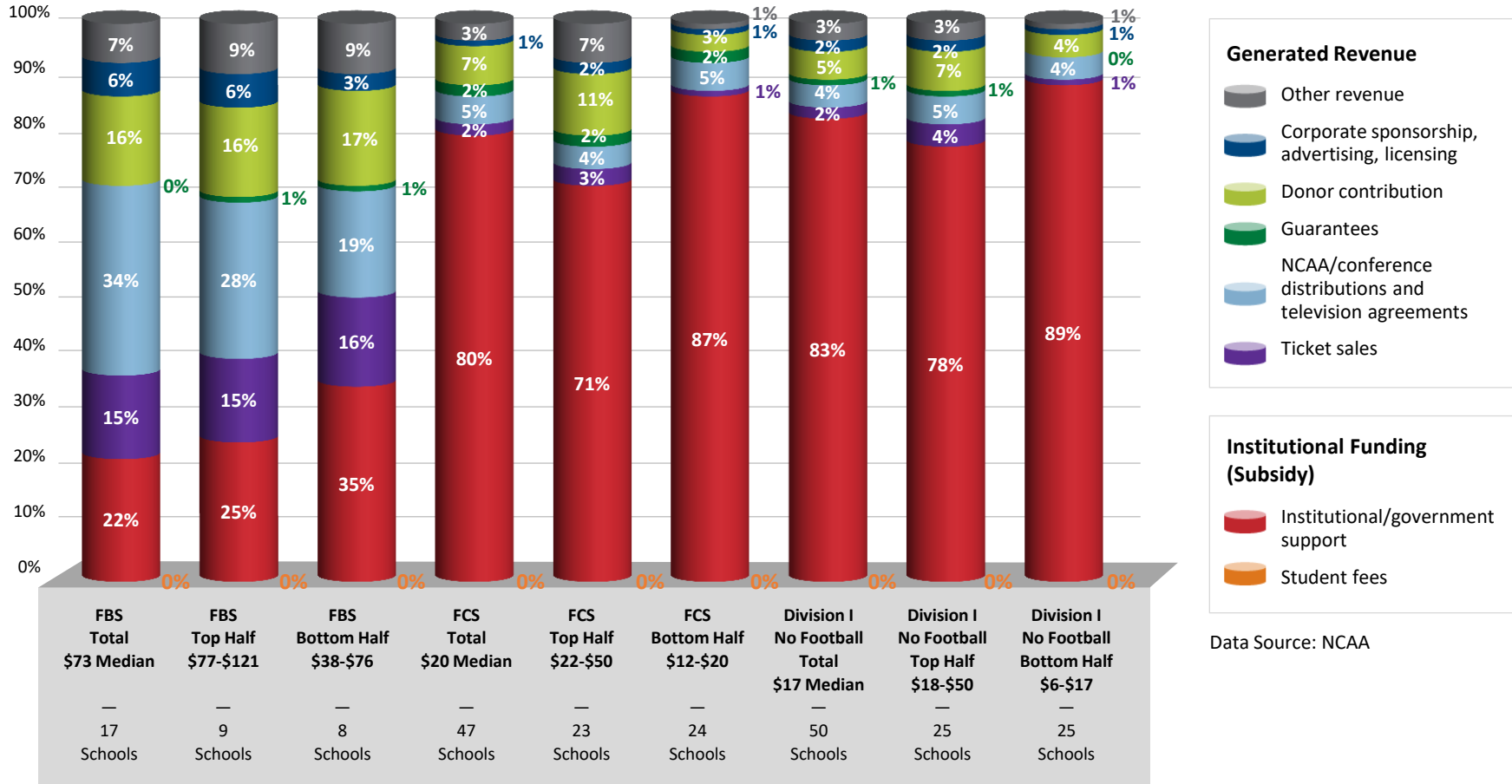


Data Source: NCAA

Spending in \$ Millions

Where the Money Comes From...

Sources of Athletic Budget Revenue for Division I Private Institutions, 2015



Data Source: NCAA

Spending in \$ Millions