



FINANCIAL INCENTIVES TIED TO ACADEMIC SUCCESS



\$1.1 BN

Between 2019 and 2032, more than **\$1.1 billion** will be rewarded to institutions for the academic and graduation success of their teams.

% of basketball tournament success fund



AS



% of academic and graduation success fund

By 2031 - 2032: Academic Success Fund (22%) will be nearly as much as Men's Basketball Performance Fund (24%)