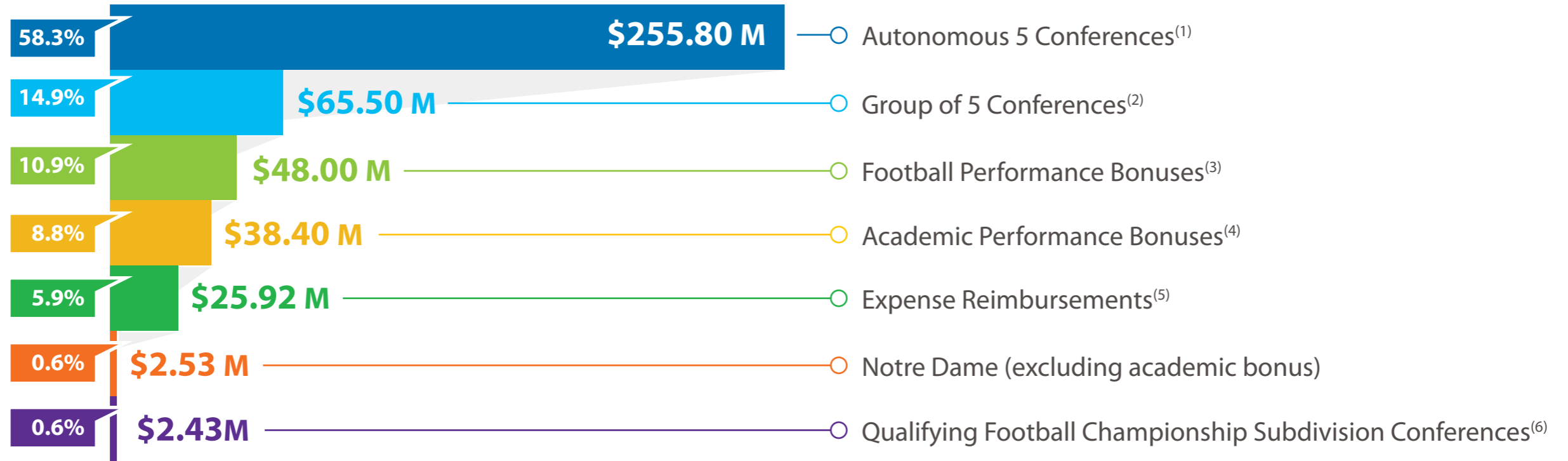




College Football Playoff (CFP) Annual Distribution

Estimates of 2016-17 distribution

\$438.58 M Total Estimated Distribution



SOURCE: collegefootballplayoff.com/revenue-distribution

NOTES:

(1) Negotiated share to divide equally among ACC, Big Ten, Big 12, Pac-12, SEC

(2) Negotiated share to split among American, Conference USA, Mid-American, Mountain West, Sun Belt (according to this group's criteria)

(3) Bonuses for the 4 CFP semifinalists and 6 other teams in CFP-selected bowls

(4) \$300,000 awarded for each of the 128 FBS teams meeting the NCAA's minimum APR for postseason competition

(5) Expense reimbursements for CFP participating teams and the 6 other teams in CFP-selected bowls

(6) The CFP sets the qualifying criteria for the FCS; currently 9 of the 13 FCS conferences qualify for distributions

All distributions are provided to the conferences to dispense, except for the distributions provided to the four independent institutions.

In some cases, the conferences distribute a portion of the funds to institutions based on football performance.