



# NCAA INSTITUTIONAL PERFORMANCE PROGRAM

Knight Commission presentation

Oct. 29, 2018

# WHAT IS IPP?

The screenshot shows the NCAA IPP website for ABC UNIVERSITY. The header includes the NCAA IPP logo, the university name, and a 'TEST TESTER' section with links for 'Log Out', 'PEER GROUPS: Create | Manage', and 'OUTLIERS: Manage'. A navigation bar contains links for 'ACADEMICS', 'MEMBERSHIP', 'FINANCIAL', and 'HEALTH & SAFETY'. The main content area features a 'IPP Philosophy' section with a quote about safeguarding student-athletes. Below this are four data cards: ACADEMICS (76.5% Multiyear Graduation Success Rate), MEMBERSHIP (519 Student-Athletes), FINANCIAL (\$18m Total Athletics Expenses), and HEALTH + SAFETY (2 Team Physicians). Each card has an 'EXPLORE »' link.

**NCAA IPP** INSTITUTIONAL PERFORMANCE PROGRAM

ABC UNIVERSITY


**TEST TESTER** | [Log Out](#)  
[PEER GROUPS: Create | Manage](#)  
[OUTLIERS: Manage](#)

HOME ACADEMICS MEMBERSHIP FINANCIAL HEALTH & SAFETY


## IPP Philosophy

Using data management and reporting tools, we aim to help Division I member schools and conferences safeguard the health and well-being of student-athletes and make informed decisions on campus.


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**ACADEMICS**  
**76.5%**  
Multiyear Graduation Success Rate  
[EXPLORE »](#)



**MEMBERSHIP**  
**519**  
Student-Athletes  
[EXPLORE »](#)



**FINANCIAL**  
**\$18m**  
Total Athletics Expenses  
[EXPLORE »](#)



**HEALTH + SAFETY**  
**2**  
Team Physicians  
[EXPLORE »](#)

## A data management system that:

- ▶ Consolidates key data in a user-friendly platform.
- ▶ Assists leaders with planning and oversight of intercollegiate athletics.
- ▶ Includes academics, membership, financial and health & safety data.



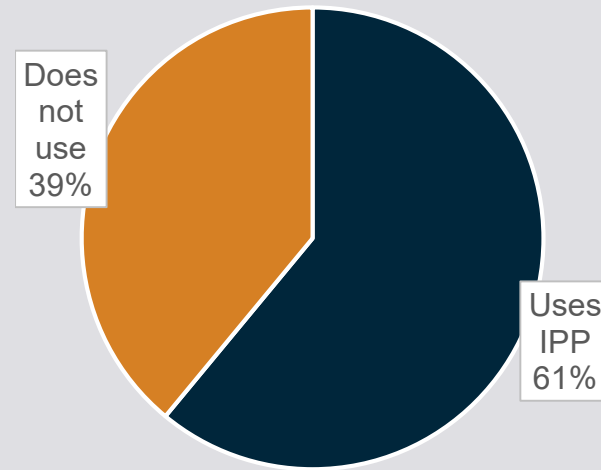
# HOW IT WORKS

- ▶ No additional reporting/collection needed.
  - ▶ Data in the system is submitted annually to the NCAA.
- ▶ Data is housed in a secure platform.
- ▶ Enables the creation of peer groups for comparison.
  - ▶ Based on division, subdivision or conference affiliations.
  - ▶ By sport, budget level, similarly situated research institutions.

# WHO HAS ACCESS TODAY

- ▶ 5,678 individual users
  - ▶ 3,338 individual DI users (~9.5 per campus)
- ▶ 422 Presidents/Chancellors
  - ▶ 214 in DI (61 percent)
- ▶ 614 Athletics Directors
  - ▶ 219 in DI (62 percent)
- ▶ 225 Faculty Athletics Representatives
  - ▶ 152 in DI (64 percent)

DI  
president/chancellor  
IPP usage



# IPP AND ACCOUNTABILITY

## Goals of accountability

- ▶ Visibility
- ▶ Oversight
- ▶ Strategic planning
- ▶ Fresh perspectives

IPP can play a key role in supporting governing board accountability for intercollegiate athletics.

# AGB PRINCIPLE #1

- ▶ While delegating administrative responsibility to the institution's chief executive officer, the governing board is ultimately accountable for athletics policy in keeping with its fiduciary responsibilities.



# FIDUCIARY RESPONSIBILITY: WHAT'S IN IPP?

Home > Financial

Financial

ALL FINANCIAL INDICATORS +

Expenses	Financial Dashboards	Revenues
<b>Athletic Grant in Aid</b> Athletic Aid Per Student-Athlete Athletics Grant-in-Aid Equivalencies Awarded Number of Student-Athletes Receiving Athletics Aid	<b>Debt Indicators</b> Athletic Debt Service as a % of Expenditures Athletic Debt as a % of Expenditures  <b>Expense Indicators</b> Administrative Compensation as a % of Expenditures Athletics Aid as a % of Expenditures Coaches Compensation as a % of Expenditures Facilities as a % of Expenditures Game Expenses as a % of Expenditures Medical Expenses as a % of Expenditures Salaries, Benefits and Severance as a % of Expenditures Severance Payments as a % of Expenditures Team Travel as a % of Expenditures  <b>Institutional Indicators</b> Athletic Debt as a % of University Debt Athletics as a % of Institutional Expenditures  <b>Other Reporting Items</b> Conference Realignment Expenses Total Athletics Related Capital Expenditures Total Athletics Related Debt Total Institutional Debt Transfer to Institutions Value of Athletics Dedicated Endowments Value of Institutional Endowments  <b>Revenue Indicators</b> Allocated Revenue as a % of Revenues Contributions as a % of Revenues Gen. Rev. + Student Fees as a % of Expenditures Gen. Rev. as a % of Direct Athletics Expenditures Gen. Rev. as a % of Revenues Student Fees as a % of Revenues Total Allocated Athletics Revenue  <b>Self-Sufficiency Indicators</b> Reliance on Basketball Revenue Reliance on Football Revenue Revenue Self-Sufficiency Spending Increase Gap	<b>Allocated Revenue Sources</b> Ath. Facilities Debt Service, Leases and Rental Fees - Rev. Direct Institutional Support Direct State or Other Government Support Indirect Fac. and Admin Support (Revenues) Indirect Institutional Support - Athletics Revenues Less - Transfers to Institution Student Fees  <b>Other Generated Revenue</b> Bowl Revenues Compensation and Benefits Provided by a Third Party Other Athletics Revenues Program, Novelty, Parking and Concession Sales Sports Camp Revenues  <b>Primary Generated Revenue</b> Conference Distributions (Non Media or Bowl) Contributions Contributions (excluding in-kind) Endowment and Investment Income Guarantees (Revenues) In-Kind Contributions Media Rights NCAA Distributions NCAA/Conference Distributions Royalties, Licensing, Advertisements and Sponsorships Ticket Sales  <b>Total and Net Revenue</b> Total Athletics Generated Revenue Total Athletics Net Generated Revenue Total Athletics Net Revenue Total Athletics Revenue
<b>Compensation</b> Administrative Staff Compensation Assistant Coaches Compensation Head Coaches Compensation Severance Payments		
<b>Game Operations</b> Ath. Facilities Debt Service, Leases and Rental Fees - Exp. Bowl Expenses Direct Facilities, Maintenance, and Rental Direct Overhead and Administrative Expenses Equipment, Uniforms and Supplies Game Expenses Indirect Fac. and Admin Support (Expenses) Spirit Groups Team Travel		
<b>Other Athletic Expenses</b> Fund Raising, Marketing and Promotion Guarantees (Expenses) Medical Expenses and Medical Insurance Memberships and Dues Other Athletics Operating Expenses Student-Athlete Meals		
<b>Recruiting</b> Recruiting Sports Camp Expenses		
<b>Total Expenses</b> Athletics Expenses per Student-Athlete Total Athletics Expenses Total Institutional Expenses		

CLOSE ▲

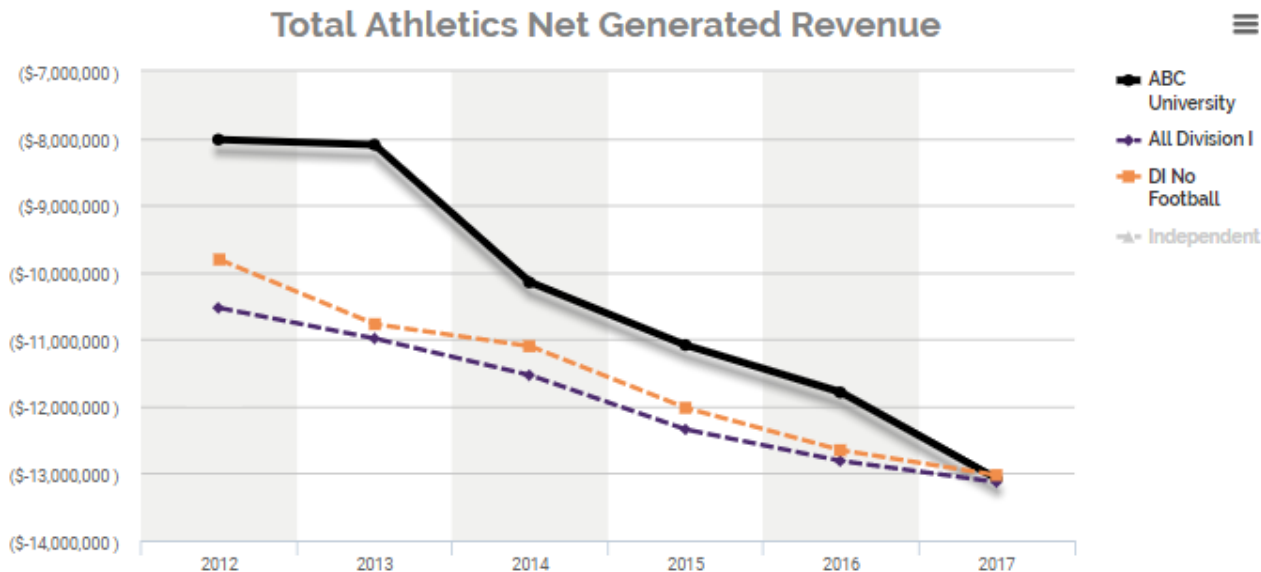
- ▶ Expenses and revenues
- ▶ Debt indicators
- ▶ Self-sufficiency indicators
- ▶ Athletics endowments
- ▶ Transfers to institution

# TRACKING SUSTAINABILITY

TOTAL ATHLETICS EXPENSES

TOTAL ATHLETICS NET GENERATED REVENUE

ATHLETICS AS A % OF INSTITUTIONAL  
EXPENDITURES



Is your financial  
model for funding  
athletics  
sustainable over  
time?

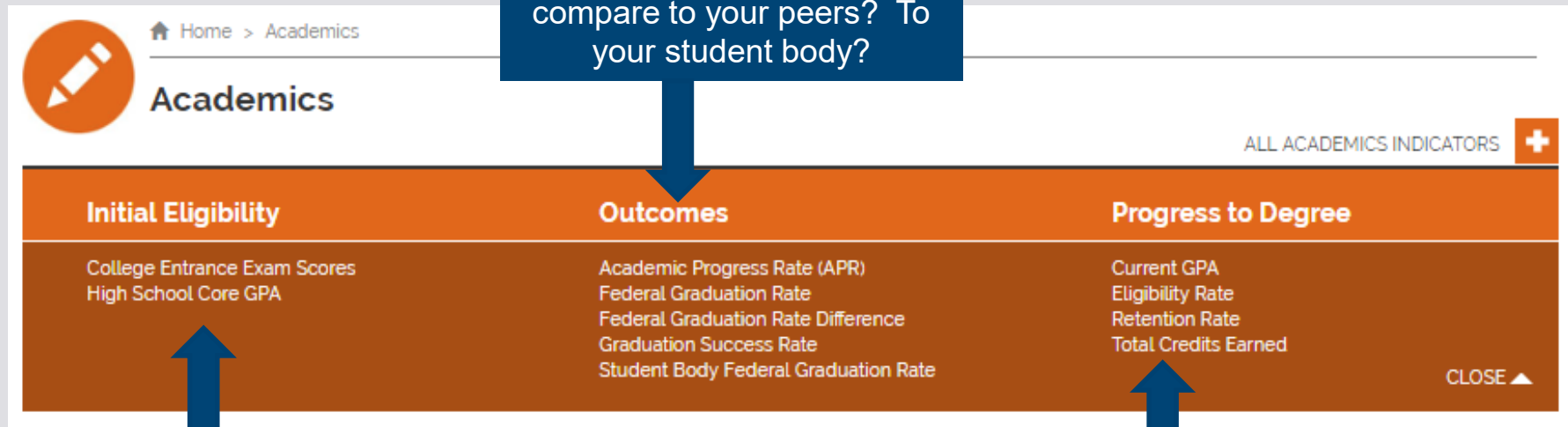


# AGB PRINCIPLE #2

- ▶ The governing board must accept accountability for upholding the integrity of the athletics program and ensuring it advances the institution's educational mission.

# ADVANCING EDUCATION: ACADEMIC DATA

How do your student-athletes' academic outcomes compare to your peers? To your student body?



The screenshot shows the NCAA Academics dashboard. At the top, there is a navigation bar with a home icon, the text 'Home > Academics', an orange pencil icon, and the word 'Academics'. On the right, it says 'ALL ACADEMICS INDICATORS' with a plus icon. Below this is a table with three columns: 'Initial Eligibility', 'Outcomes', and 'Progress to Degree'. The 'Initial Eligibility' column lists 'College Entrance Exam Scores' and 'High School Core GPA'. The 'Outcomes' column lists 'Academic Progress Rate (APR)', 'Federal Graduation Rate', 'Federal Graduation Rate Difference', 'Graduation Success Rate', and 'Student Body Federal Graduation Rate'. The 'Progress to Degree' column lists 'Current GPA', 'Eligibility Rate', 'Retention Rate', and 'Total Credits Earned'. A 'CLOSE' button with a triangle icon is at the bottom right of the table. Three blue callout boxes with arrows point to the table: one at the top points to the 'Outcomes' column, one at the bottom left points to the 'Initial Eligibility' column, and one at the bottom right points to the 'Progress to Degree' column.

Initial Eligibility	Outcomes	Progress to Degree
College Entrance Exam Scores High School Core GPA	Academic Progress Rate (APR) Federal Graduation Rate Federal Graduation Rate Difference Graduation Success Rate Student Body Federal Graduation Rate	Current GPA Eligibility Rate Retention Rate Total Credits Earned

Are you recruiting student-athletes who can be successful at your institution?

Are your student-athletes maintaining satisfactory progress?

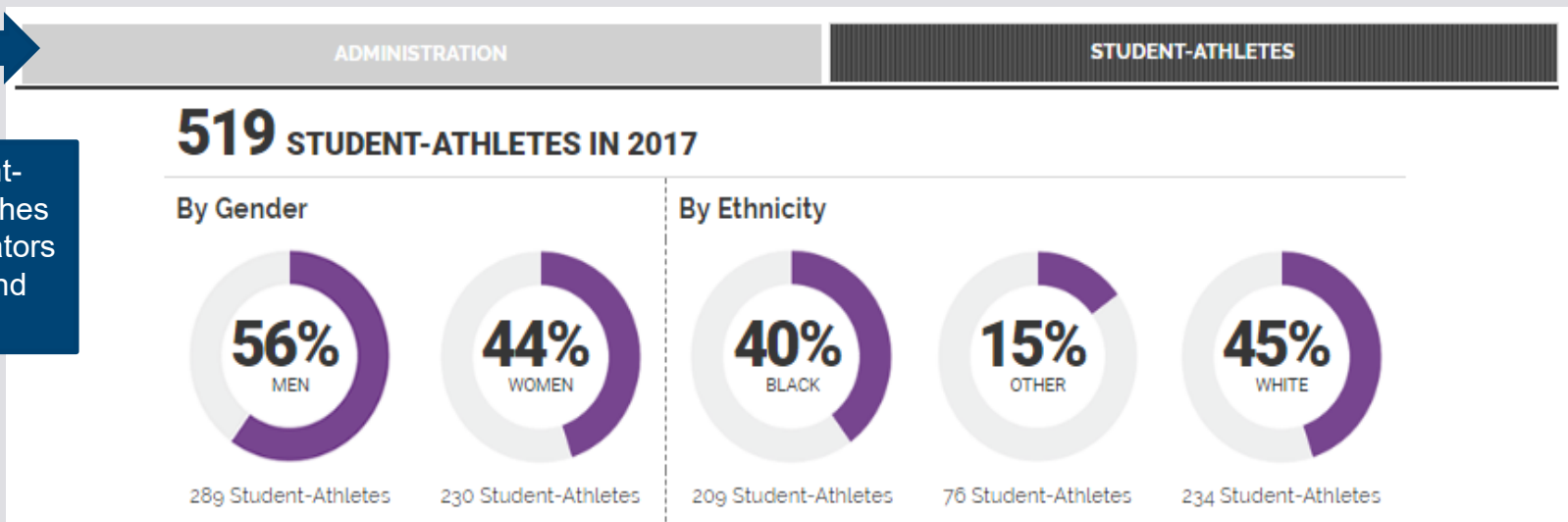
# DETAILED COMPARISONS

Fed. Grad Rate Difference	2012	2013	2014	2015	2016	2017
ABC University	18.9%	(-8.8%)	5.0%	5.0%	8.4%	2.7%
All Division I	3.5%	3.3%	3.7%	4.4%	3.1%	3.0%
DI No Football	4.0%	5.5%	6.1%	3.6%	2.0%	3.0%
Independent	3.6%	6.5%	2.7%	4.2%	8.5%	5.0%
DI Public	6.6%	5.5%	5.3%	6.6%	6.4%	7.0%
FBS	0.3%	(-1.7%)	(-0.9%)	0.1%	(-0.2%)	(-1.1%)
FCS	8.9%	6.5%	7.5%	9.6%	9.5%	10.1%

Student-athletes graduate at a higher rate than the student body.

# ADVANCING EDUCATION: DEMOGRAPHIC DATA

View student-athletes, coaches and administrators by gender and ethnicity.



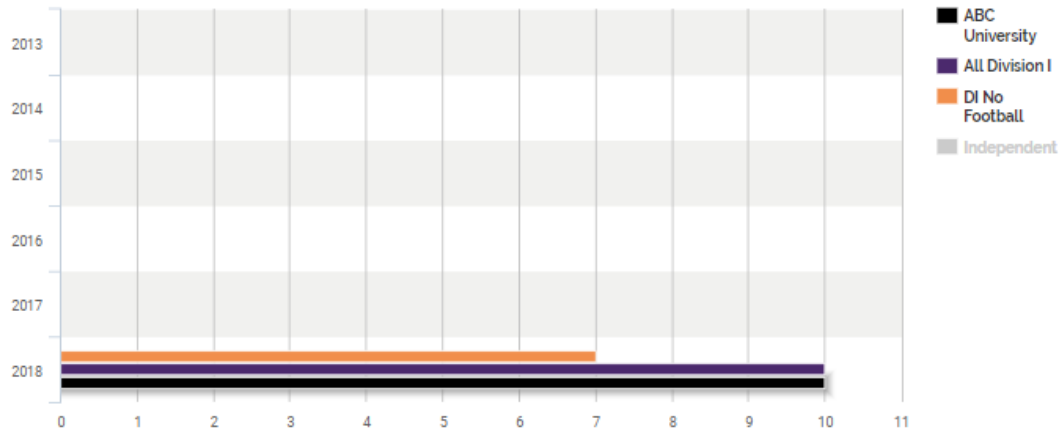
# ADVANCING EDUCATION: HEALTH & SAFETY DATA

HOW MANY TEAM PHYSICIANS SERVE ON YOUR CAMPUS?

HOW MANY TOTAL ATHLETIC TRAINERS SERVE ON YOUR CAMPUS?

HOW MANY TOTAL ATHLETIC TRAINING CLINICS EXIST ON YOUR CAMPUS?

How many total athletic trainers serve on your campus?



What level of coverage is available to student-athletes on your campus?

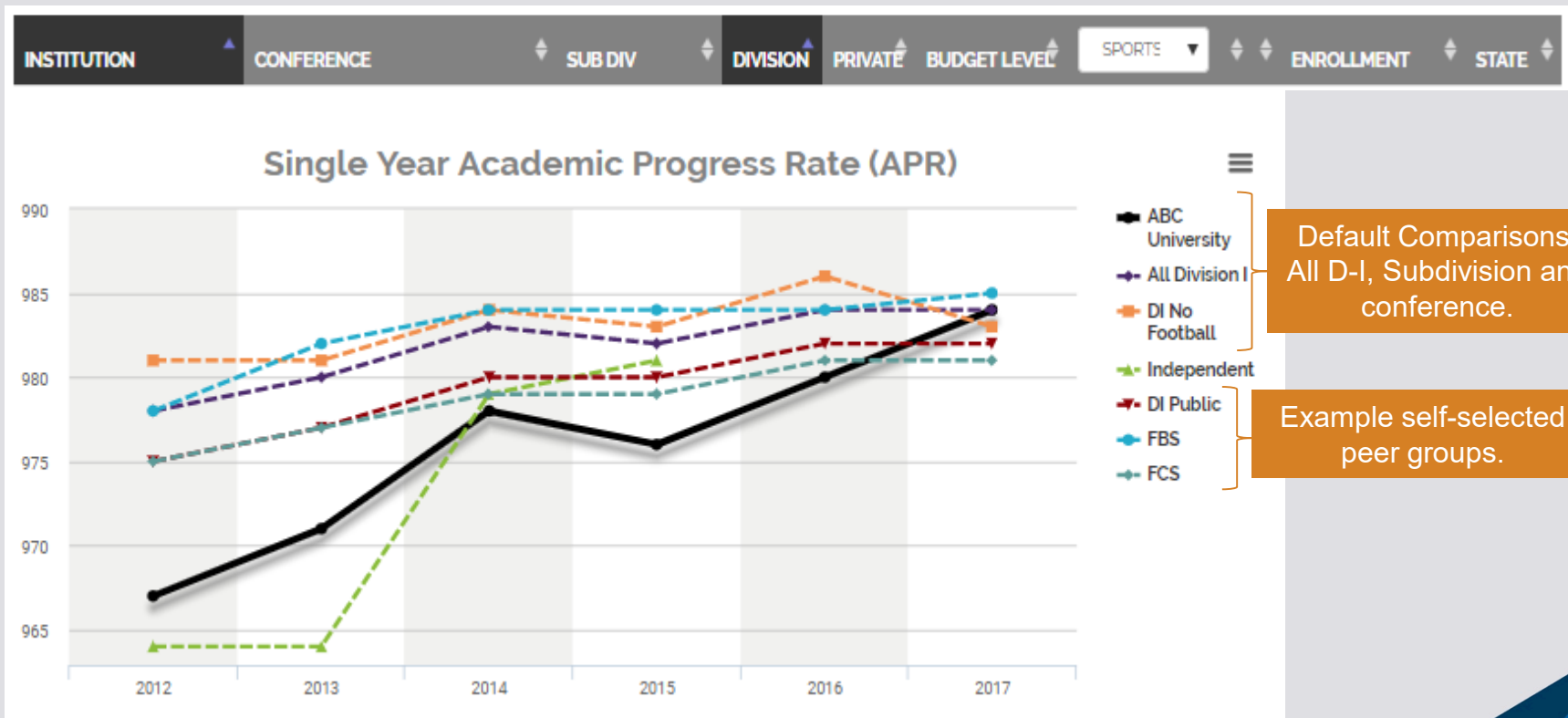
Health & safety data added to IPP beginning this year:

- ▶ Equipment
- ▶ Facilities
- ▶ Services
- ▶ Personnel (availability and responsibility)
- ▶ Medical documentation
- ▶ Emergency care
- ▶ Policies, standards and protocols

# AGB PRINCIPLE #3

- ▶ Governing boards must develop systematic approaches for upholding their responsibilities regarding athletics and apply themselves diligently to that work.

# BEING SYSTEMATIC: PEER COMPARISONS





# BEING SYSTEMATIC: FINDING OUTLIERS

## Create Outlier Chart

An outlier is an element of a data set that distinctly stands out from the rest of the data. The selection tool below is designed to isolate the data points where your institution stands out based on the parameters you set.

SELECT PERCENTILE RANGE ▼

----- WITHIN -----

SELECT PEER GROUP ▼

CHART THE OUTLIERS

Where are we differing from our peers, and are those areas of concern?

# BEING SYSTEMATIC: HOW IPP SUPPORTS

The IPP data management system can:

- ✓ Increase efficiency through time savings;
- ✓ Encourage collaboration and partnership across campus;
- ✓ Assist with planning by helping you allocate finite resources;
- ✓ Enable deeper data analysis to support decision-making; and
- ✓ Increase accountability by allowing objective performance review.



# THANK YOU

Contact info: Dave Schnase & Troy Arthur



[dschnase@ncaa.org](mailto:dschnase@ncaa.org)



[tarthur@ncaa.org](mailto:tarthur@ncaa.org)