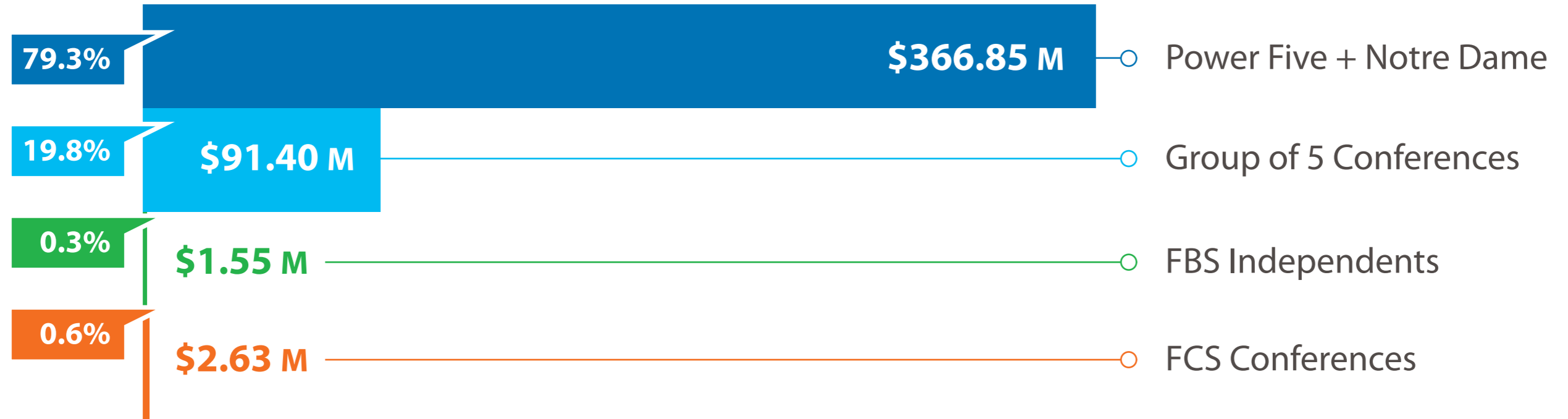




College Football Playoff (CFP) 2019 Distribution

\$462.43 M Total Estimated Distribution



Source: NCAA. 2018-19 Postseason Football CFP Revenue Distribution by Conference.

NOTE: In years where the Orange, Sugar, and Rose Bowls host a College Football Playoff (CFP) semifinal game, the revenue these bowl games distribute to participating schools' conferences is made through the CFP. In years when these bowl games don't host a semifinal game, they make payments directly to participating schools' conferences since the bowl games have longstanding contracts with those conferences. Thus, when one of these bowls is in the semifinal rotation, the CFP payout may be higher since these bowls have higher payouts than others.