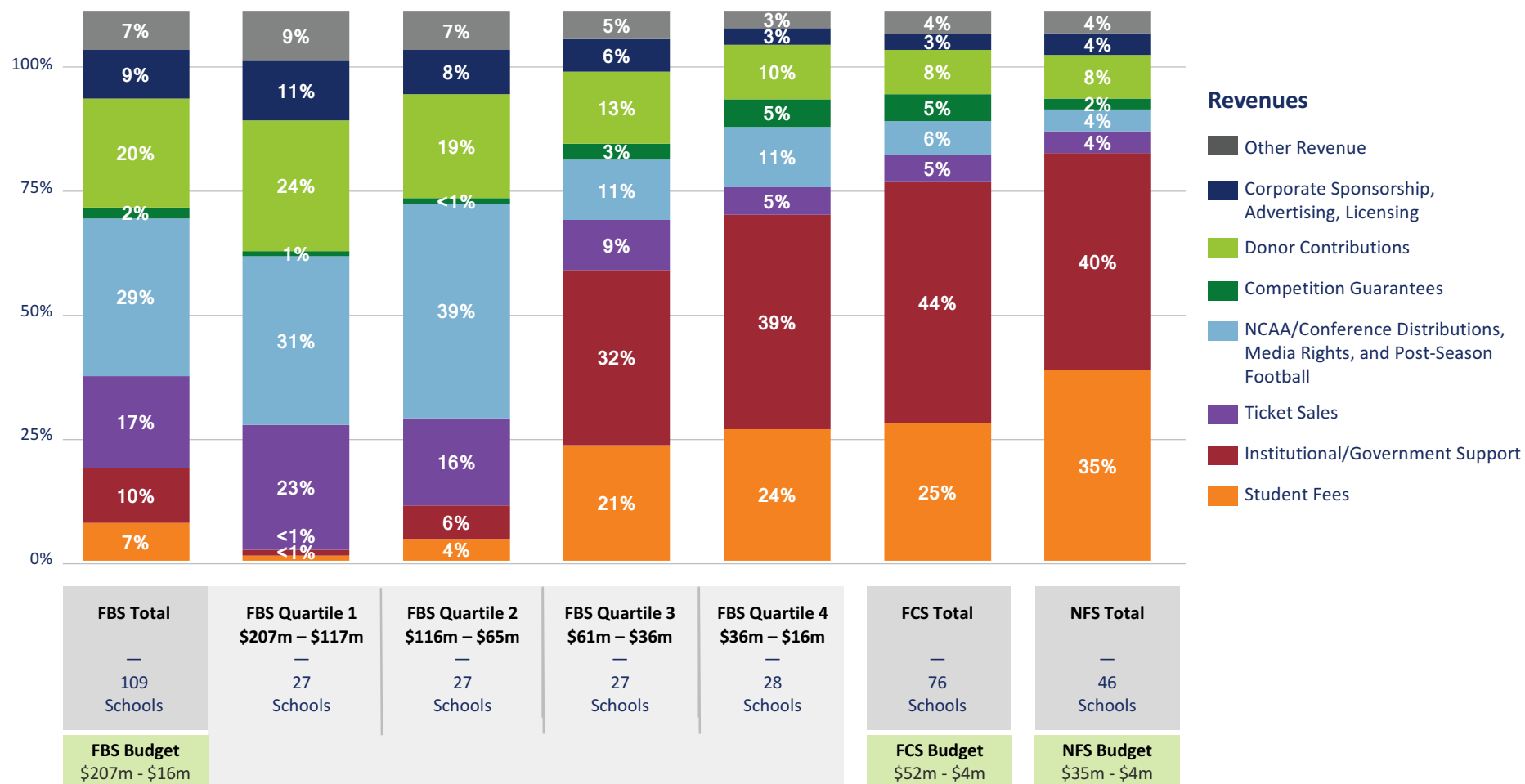




Where the Money Comes From...

Sources of Athletic Budget Revenue for NCAA Division I Public Institutions, 2018

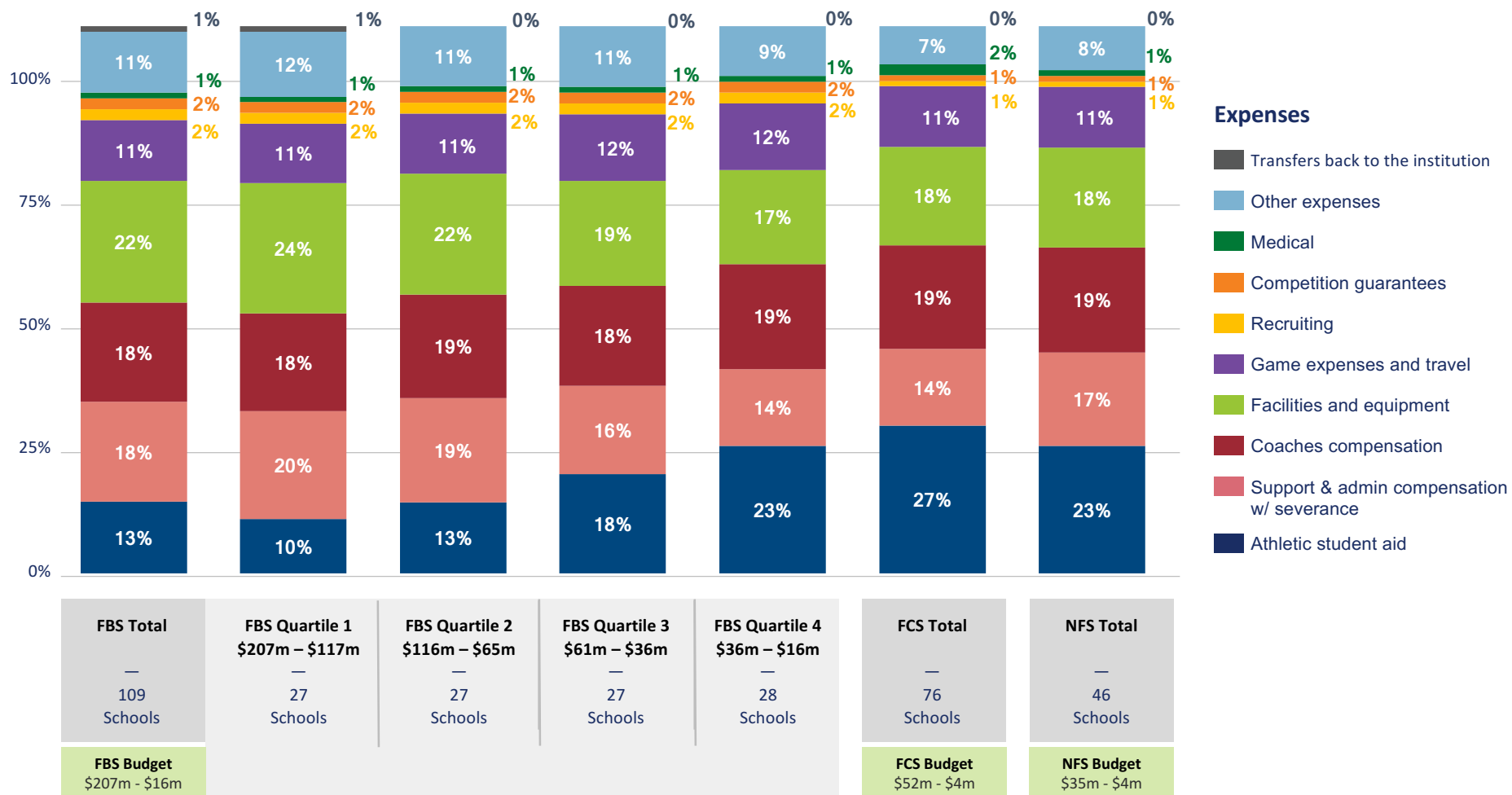


Data Source: 2017-18 NCAA Financial Reports



Where the Money Goes...

Sources of Athletic Budget Expenses for NCAA Division I Public Institutions, 2018



Data Source: 2017-18 NCAA Financial Reports