



DI Shared Revenue Distribution

More than \$3.5 Billion Annually



Distributes more than **\$600m** to
351 DI schools



COLLEGE FOOTBALL
PLAYOFF

Distributes nearly **\$500m** to
130 FBS schools



32 DI Conferences
Networks, media contracts &
championships

Distributes more than **\$2.6B** to
351 schools
(\$2B to the Power 5 schools)