

C.A.R.E. MODEL DATA: Example 1 of the Financial Responsibility Principle in Connecting Athletics Revenues with the Educational Model of College Sports

(See full report for explanation)

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Benchmark is to spend at least 50% of Shared Athletics Revenue Distributions on Target Areas (C.A.R.E. 50% Benchmark)

If Column B divided by Column A is less than 50% (Column C), spending would require change (Column D).

*Data are based on a three-year average using 2017, 2018, & 2019 fiscal years.

	Column A	Column B	Column C	Column D
DIVISION I Public Institutions	3-year Average of the Total Amount of Shared Athletics Revenue Distributions received by the institution	3-year Average of the Total Amount spent on the target areas of Athlete Scholarships/Educational Benefits, Athlete Medical, Athlete Meals, and/or University Academics by the institution	C.A.R.E. 50% Benchmark (Percentage of Shared Athletics Revenue Distributions spent on the target areas of Athlete Scholarships/Educational Benefits, Athlete Medical, Athlete Meals, and/or University Academics)	Total Amount the median institution must reallocate and spend on athlete-centric areas to meet the C.A.R.E. 50% Benchmark

DIVISION I - Football Bowl Subdivision (FBS)				
Appalachian State University	\$3,661,645	\$7,306,663	199.5%	\$0
Arizona State University	\$33,336,916	\$19,030,549	57.1%	\$0
Arkansas State University	\$2,844,759	\$7,465,217	262.4%	\$0
Auburn University	\$55,005,929	\$18,954,923	34.5%	\$8,548,042
Ball State University	\$3,080,473	\$8,745,090	283.9%	\$0
Boise State University	\$7,527,981	\$9,637,805	128.0%	\$0
Bowling Green State University	\$3,288,517	\$7,352,420	223.6%	\$0
California State University-Fresno	\$5,469,395	\$10,203,872	186.6%	\$0
Central Michigan University	\$3,775,103	\$6,856,001	181.6%	\$0
Clemson University	\$32,115,545	\$19,464,772	60.6%	\$0
Coastal Carolina University	\$2,396,165	\$9,000,084	375.6%	\$0
Colorado State University	\$4,816,875	\$10,878,056	225.8%	\$0
East Carolina University	\$4,905,620	\$10,019,786	204.3%	\$0
Eastern Michigan University	\$4,440,302	\$10,140,126	228.4%	\$0
Florida Atlantic University	\$2,732,434	\$6,413,712	234.7%	\$0
Florida International University	\$3,732,969	\$7,344,368	196.7%	\$0
Florida State University	\$37,491,488	\$14,802,871	39.5%	\$3,942,873
Georgia Institute of Technology	\$29,307,499	\$12,670,333	43.2%	\$1,983,416
Georgia Southern University	\$2,615,529	\$7,409,114	283.3%	\$0

Data source: Knight-Newhouse College Athletics Database, using data reported by institutions on NCAA Financial Reports (knightnewhousedata.org)

*Excludes military academies due to private funding structures for athletics

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CONNECTING ATHLETICS REVENUES TO THE EDUCATIONAL MODEL OF COLLEGE SPORTS (C.A.R.E. MODEL)

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Benchmark is to spend at least 50% of Shared Athletics Revenue Distributions on Target Areas (C.A.R.E. 50% Benchmark)

If Column B divided by Column A is less than 50% (Column C), spending would require change (Column D).

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Georgia State University	\$3,058,072	\$8,197,108	268.0%	\$0
Indiana University-Bloomington	\$53,738,452	\$19,421,293	36.1%	\$7,447,934
Iowa State University	\$43,765,746	\$11,775,261	26.9%	\$10,107,612
Kansas State University	\$42,902,526	\$11,540,138	26.9%	\$9,911,126
Kent State University	\$3,213,669	\$6,890,266	214.4%	\$0
Louisiana State University and Agricultural & Mechanical College	\$53,894,415	\$18,695,187	34.7%	\$8,252,021
Louisiana Tech University	\$3,315,451	\$6,820,712	205.7%	\$0
Marshall University	\$5,409,518	\$8,389,865	155.1%	\$0
Miami University	\$3,465,637	\$12,937,479	373.3%	\$0
Michigan State University	\$52,156,581	\$18,843,322	36.1%	\$7,234,968
Middle Tennessee State University	\$3,811,354	\$9,845,917	258.3%	\$0
Mississippi State University	\$50,250,593	\$11,677,234	23.2%	\$13,448,063
New Mexico State University	\$2,301,942	\$8,496,903	369.1%	\$0
North Carolina State University at Raleigh	\$35,970,054	\$15,321,168	42.6%	\$2,663,859
Northern Illinois University	\$3,684,410	\$8,134,103	220.8%	\$0
Ohio University	\$3,893,635	\$9,042,244	232.2%	\$0
Oklahoma State University	\$43,110,846	\$9,944,673	23.1%	\$11,610,751
Old Dominion University	\$3,802,909	\$10,174,769	267.6%	\$0
Oregon State University	\$34,313,830	\$12,584,992	36.7%	\$4,571,923
Purdue University	\$52,231,592	\$14,944,567	28.6%	\$11,171,229
Rutgers, The State University of New Jersey-New Brunswick	\$24,894,375	\$19,702,698	79.1%	\$0
San Diego State University	\$5,684,166	\$10,114,456	177.9%	\$0
San Jose State University	\$5,198,551	\$8,731,845	168.0%	\$0
Temple University	data n/a	data n/a	data n/a	data n/a
Texas A & M University	\$45,513,311	\$15,127,556	33.2%	\$7,629,099
Texas State University	\$2,316,883	\$6,436,365	277.8%	\$0
Texas Tech University	\$33,760,735	\$9,608,602	28.5%	\$7,271,765
The Ohio State University	\$57,757,500	\$26,777,075	46.4%	\$2,101,675

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The University of Alabama	\$64,115,568	\$21,495,587	33.5%	\$10,562,197
The University of Tennessee	\$46,422,004	\$18,687,704	40.3%	\$4,523,298
The University of Texas at Austin	\$35,554,565	\$17,600,136	49.5%	\$177,147
The University of Texas at El Paso	\$2,860,685	\$9,359,274	327.2%	\$0
The University of Texas at San Antonio	\$3,192,491	\$6,946,841	217.6%	\$0
Troy University	\$2,283,764	\$6,624,503	290.1%	\$0
United States Air Force Academy	data n/a	data n/a	data n/a	data n/a
United States Military Academy	data n/a	data n/a	data n/a	data n/a
United States Naval Academy	data n/a	data n/a	data n/a	data n/a
University at Buffalo, The State University of New York	\$3,871,135	\$9,197,332	237.6%	\$0
University of Akron	\$3,427,623	\$7,683,191	224.2%	\$0
University of Alabama at Birmingham	\$2,635,279	\$8,031,584	304.8%	\$0
University of Arizona	\$31,978,239	\$16,744,452	52.4%	\$0
University of Arkansas	\$46,513,689	\$17,665,113	38.0%	\$5,591,731
University of California-Berkeley	\$33,028,850	\$16,378,974	49.6%	\$135,451
University of California-Los Angeles	\$36,032,634	\$19,257,924	53.4%	\$0
University of Central Florida	\$8,764,406	\$10,775,787	122.9%	\$0
University of Cincinnati	\$8,160,490	\$10,820,179	132.6%	\$0
University of Colorado Boulder	\$32,278,310	\$14,147,136	43.8%	\$1,992,019
University of Connecticut	\$9,925,948	\$18,956,297	191.0%	\$0
University of Florida	\$56,666,504	\$17,565,007	31.0%	\$10,768,245
University of Georgia	\$51,084,769	\$18,005,453	35.2%	\$7,536,931
University of Hawaii at Manoa	\$6,212,783	\$12,588,086	202.6%	\$0
University of Houston	\$5,109,936	\$10,289,993	201.4%	\$0
University of Illinois Urbana-Champaign	\$54,303,069	\$15,587,684	28.7%	\$11,563,850
University of Iowa	\$52,803,449	\$18,377,654	34.8%	\$8,024,071
University of Kansas	\$41,321,829	\$15,854,032	38.4%	\$4,806,882
University of Kentucky	\$61,320,077	\$17,193,954	28.0%	\$13,466,085

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University of Louisiana at Lafayette	\$3,024,157	\$8,339,421	275.8%	\$0
University of Louisiana at Monroe	\$2,619,194	\$5,025,170	191.9%	\$0
University of Louisville	\$29,032,250	\$17,907,592	61.7%	\$0
University of Maryland-College Park	\$41,761,946	\$20,288,008	48.6%	\$592,965
University of Massachusetts Amherst	\$2,772,732	\$12,966,232	467.6%	\$0
University of Memphis	\$6,452,031	\$11,166,767	173.1%	\$0
University of Michigan	\$52,183,374	\$32,014,439	61.3%	\$0
University of Minnesota-Twin Cities	\$53,237,438	\$17,297,008	32.5%	\$9,321,711
University of Mississippi	\$42,292,996	\$12,779,552	30.2%	\$8,366,946
University of Missouri-Columbia	\$50,523,815	\$13,372,998	26.5%	\$11,888,910
University of Nebraska-Lincoln	\$45,245,291	\$15,842,487	35.0%	\$6,780,158
University of Nevada-Las Vegas	\$4,873,268	\$9,634,831	197.7%	\$0
University of Nevada-Reno	\$5,178,288	\$9,329,346	180.2%	\$0
University of New Mexico	\$5,231,041	\$9,652,257	184.5%	\$0
University of North Carolina at Chapel Hill	\$30,944,486	\$20,555,072	66.4%	\$0
University of North Carolina at Charlotte	\$2,911,209	\$8,273,727	284.2%	\$0
University of North Texas	\$3,310,009	\$6,818,435	206.0%	\$0
University of Oklahoma	\$43,728,303	\$19,174,313	43.8%	\$2,689,839
University of Oregon	\$34,126,910	\$16,086,377	47.1%	\$977,079
University of Pittsburgh-Pittsburgh Campus	data n/a	data n/a	data n/a	data n/a
University of South Alabama	\$2,426,105	\$7,643,704	315.1%	\$0
University of South Carolina	\$44,738,614	\$20,195,549	45.1%	\$2,173,758
University of South Florida	\$9,279,437	\$8,155,307	87.9%	\$0
University of Southern Mississippi	\$3,273,994	\$6,133,878	187.4%	\$0
University of Toledo	\$4,586,912	\$9,506,241	207.2%	\$0
University of Utah	\$36,100,397	\$13,761,685	38.1%	\$4,288,513
University of Virginia	\$30,339,977	\$21,688,873	71.5%	\$0

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University of Washington	\$36,394,197	\$17,004,749	46.7%	\$1,192,350
University of Wisconsin-Madison	\$64,352,609	\$20,948,940	32.6%	\$11,227,364
University of Wyoming	\$5,743,072	\$9,130,725	159.0%	\$0
Utah State University	\$5,195,473	\$7,216,968	138.9%	\$0
Virginia Polytechnic Institute and State University	\$35,278,205	\$17,019,626	48.2%	\$619,476
Washington State University	\$35,199,360	\$12,692,419	36.1%	\$4,907,261
West Virginia University	\$34,589,129	\$14,755,108	42.7%	\$2,539,457
Western Kentucky University	\$3,279,251	\$7,623,382	232.5%	\$0
Western Michigan University	\$3,673,975	\$10,658,444	290.1%	\$0
DIVISION I - Football Championship Subdivision (FCS)				
Alabama A & M University	\$674,614	\$4,075,313	604.1%	\$0
Alabama State University	\$801,581	\$5,217,220	650.9%	\$0
Alcorn State University	\$69,268	\$2,526,858	3647.9%	\$0
Austin Peay State University	\$1,149,142	\$5,954,138	518.1%	\$0
California Polytechnic State University-San Luis Obispo	\$1,706,189	\$5,900,062	345.8%	\$0
California State University-Fullerton	\$631,426	\$3,690,735	584.5%	\$0
California State University-Sacramento	\$2,034,756	\$5,452,509	268.0%	\$0
Central Connecticut State University	\$653,287	\$5,042,105	771.8%	\$0
Citadel Military College of South Carolina	\$707,592	\$6,200,737	876.3%	\$0
Delaware State University	\$817,448	\$4,861,561	594.7%	\$0
East Tennessee State University	\$777,535	\$5,774,527	742.7%	\$0
Eastern Illinois University	\$1,048,311	\$4,056,570	387.0%	\$0
Eastern Kentucky University	\$1,206,884	\$6,408,491	531.0%	\$0
Eastern Washington University	\$1,214,270	\$4,627,472	381.1%	\$0
Florida Agricultural and Mechanical University	\$757,149	\$3,935,551	519.8%	\$0
Grambling State University	\$671,930	\$2,961,386	440.7%	\$0
Idaho State University	\$809,741	\$5,121,446	632.5%	\$0

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Illinois State University	\$1,842,316	\$7,853,819	426.3%	\$0
Indiana State University	\$1,129,464	\$5,635,327	498.9%	\$0
Jackson State University	\$1,291,058	\$3,340,814	258.8%	\$0
Jacksonville State University	\$1,304,770	\$5,273,999	404.2%	\$0
James Madison University	\$1,734,581	\$9,732,606	561.1%	\$0
Kennesaw State University	\$1,234,882	\$5,980,390	484.3%	\$0
Lamar University	\$761,479	\$6,848,481	899.4%	\$0
McNeese State University	\$963,270	\$4,527,223	470.0%	\$0
Mississippi Valley State University	\$220,963	\$1,345,977	609.1%	\$0
Missouri State University	\$1,654,676	\$5,698,754	344.4%	\$0
Montana State University	\$2,616,395	\$6,200,034	237.0%	\$0
Morehead State University	\$505,548	\$2,822,472	558.3%	\$0
Morgan State University	\$660,090	\$5,234,251	793.0%	\$0
Murray State University	\$757,325	\$5,271,020	696.0%	\$0
Nicholls State University	\$815,849	\$3,148,542	385.9%	\$0
Norfolk State University	\$988,933	\$4,265,821	431.4%	\$0
North Carolina A & T State University	\$1,079,342	\$3,917,479	363.0%	\$0
North Carolina Central University	\$1,532,403	\$4,246,092	277.1%	\$0
North Dakota State University	\$1,791,921	\$5,378,500	300.2%	\$0
Northern Arizona University	\$1,212,310	\$6,610,053	545.2%	\$0
Northwestern State University of Louisiana	\$942,773	\$5,135,965	544.8%	\$0
Portland State University	\$901,791	\$4,976,196	551.8%	\$0
Prairie View A & M University	\$1,781,152	\$4,372,927	245.5%	\$0
Sam Houston State University	\$1,041,313	\$5,445,512	522.9%	\$0
South Carolina State University	\$408,304	\$2,911,817	713.1%	\$0
South Dakota State University	\$1,950,802	\$4,455,691	228.4%	\$0
Southeast Missouri State University	\$1,148,760	\$4,309,487	375.1%	\$0
Southeastern Louisiana University	\$1,046,028	\$5,071,104	484.8%	\$0

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Southern Illinois University-Carbondale	\$1,763,903	\$5,977,461	338.9%	\$0
Southern University and A & M College	\$348,884	\$2,986,749	856.1%	\$0
Southern Utah University	\$1,308,227	\$4,383,504	335.1%	\$0
Stephen F Austin State University	\$677,879	\$4,716,205	695.7%	\$0
Stony Brook University	\$1,619,112	\$8,225,346	508.0%	\$0
Tennessee State University	\$557,579	\$3,596,936	645.1%	\$0
Tennessee Technological University	\$1,038,302	\$5,751,215	553.9%	\$0
Texas Southern University	\$759,312	\$4,928,497	649.1%	\$0
The University of Montana	\$1,145,823	\$6,000,330	523.7%	\$0
The University of Tennessee at Chattanooga	\$714,412	\$5,301,671	742.1%	\$0
The University of Tennessee at Martin	\$726,561	\$4,585,217	631.1%	\$0
Towson University	\$1,484,666	\$8,305,528	559.4%	\$0
University at Albany, State University of New York	\$1,741,779	\$8,003,555	459.5%	\$0
University of Arkansas at Pine Bluff	\$801,098	\$2,991,158	373.4%	\$0
University of California-Davis	\$2,339,564	\$8,972,834	383.5%	\$0
University of Central Arkansas	\$1,247,209	\$4,542,919	364.2%	\$0
University of Delaware	\$1,934,362	\$13,141,217	679.4%	\$0
University of Idaho	\$2,171,444	\$6,764,759	311.5%	\$0
University of Maine	\$1,990,497	\$6,993,872	351.4%	\$0
University of New Hampshire	\$1,734,387	\$10,245,523	590.7%	\$0
University of North Carolina at Asheville	\$461,597	\$2,428,343	526.1%	\$0
University of North Dakota	\$2,584,446	\$6,453,915	249.7%	\$0
University of Northern Colorado	\$1,243,433	\$5,287,444	425.2%	\$0
University of Northern Iowa	\$1,829,317	\$4,483,266	245.1%	\$0
University of Rhode Island	\$2,030,384	\$9,424,257	464.2%	\$0
University of South Dakota	\$1,355,888	\$5,127,713	378.2%	\$0
Virginia Military Institute	\$634,377	\$4,531,566	714.3%	\$0

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DIVISION I Public Institutions	3-year Average of the Total Amount of Shared Athletics Revenue Distributions received by the institution	3-year Average of the Total Amount spent on the target areas of Athlete Scholarships/Educational Benefits, Athlete Medical, Athlete Meals, and/or University Academics by the institution	C.A.R.E. 50% Benchmark (Percentage of Shared Athletics Revenue Distributions spent on the target areas of Athlete Scholarships/Educational Benefits, Athlete Medical, Athlete Meals, and/or University Academics)	Total Amount the median institution must reallocate and spend on athlete-centric areas to meet the C.A.R.E. 50% Benchmark
Weber State University	\$1,082,879	\$4,848,015	447.7%	\$0
Western Carolina University	\$669,410	\$3,350,295	500.5%	\$0
Western Illinois University	\$1,278,334	\$4,655,858	364.2%	\$0
William & Mary	\$1,475,283	\$9,627,139	652.6%	\$0
Youngstown State University	\$1,276,013	\$4,936,669	386.9%	\$0
DIVISION I - No Football/Basketball-Centric				
Binghamton University, The State University of New York	\$1,072,743	\$4,980,810	464.3%	\$0
California State University-Bakersfield	\$771,951	\$3,194,433	413.8%	\$0
California State University-Long Beach	\$856,176	\$3,378,325	394.6%	\$0
California State University-Northridge	\$919,266	\$4,034,145	438.8%	\$0
Chicago State University	\$748,319	\$2,470,380	330.1%	\$0
Cleveland State University	\$515,494	\$4,007,280	777.4%	\$0
College of Charleston	\$830,803	\$5,492,397	661.1%	\$0
Coppin State University	\$105,028	\$1,583,516	1507.7%	\$0
Florida Gulf Coast University	\$825,923	\$4,013,867	486.0%	\$0
George Mason University	\$1,564,545	\$7,003,433	447.6%	\$0
Indiana University-Purdue University-Indianapolis	\$546,193	\$3,200,028	585.9%	\$0
Longwood University	\$332,798	\$3,588,456	1078.3%	\$0
New Jersey Institute of Technology	\$829,396	\$5,138,758	619.6%	\$0
Northern Kentucky University	\$343,046	\$3,220,257	938.7%	\$0
Oakland University	\$1,045,901	\$4,884,069	467.0%	\$0
Purdue University Fort Wayne	\$615,172	\$2,722,429	442.5%	\$0
Radford University	\$483,316	\$3,745,511	775.0%	\$0
Southern Illinois University-Edwardsville	\$768,378	\$3,003,804	390.9%	\$0
Texas A & M University-Corpus Christi	\$535,093	\$3,157,399	590.1%	\$0
The University of Texas at Arlington	\$870,159	\$3,704,545	425.7%	\$0

Data source: Knight-Newhouse College Athletics Database, using data reported by institutions on NCAA Financial Reports (knightnewhousedata.org)

*Excludes military academies due to private funding structures for athletics

Only public institutions with data for all years and with no extreme data anomalies are included in the analysis.

Benchmark is to spend at least 50% of Shared Athletics Revenue Distributions on Target Areas (C.A.R.E. 50% Benchmark)

If Column B divided by Column A is less than 50% (Column C), spending would require change (Column D).

**Data are based on a three-year average using 2017, 2018, & 2019 fiscal years.*

	Column A	Column B	Column C	Column D
DIVISION I Public Institutions	3-year Average of the Total Amount of Shared Athletics Revenue Distributions received by the institution	3-year Average of the Total Amount spent on the target areas of Athlete Scholarships/Educational Benefits, Athlete Medical, Athlete Meals, and/or University Academics by the institution	C.A.R.E. 50% Benchmark (Percentage of Shared Athletics Revenue Distributions spent on the target areas of Athlete Scholarships/Educational Benefits, Athlete Medical, Athlete Meals, and/or University Academics)	Total Amount the median institution must reallocate and spend on athlete-centric areas to meet the C.A.R.E. 50% Benchmark
The University of Texas Rio Grande Valley	\$689,200	\$2,623,312	380.6%	\$0
University of Arkansas at Little Rock	\$925,721	\$3,668,026	396.2%	\$0
University of California-Irvine	\$786,573	\$4,294,215	545.9%	\$0
University of California-Riverside	\$648,954	\$4,573,556	704.8%	\$0
University of California-Santa Barbara	\$877,830	\$5,742,251	654.1%	\$0
University of Illinois Chicago	\$973,460	\$5,182,433	532.4%	\$0
University of Maryland Eastern Shore	\$287,407	\$2,117,292	736.7%	\$0
University of Maryland-Baltimore County	\$1,162,685	\$5,313,974	457.0%	\$0
University of Massachusetts-Lowell	\$158,942	\$6,807,182	4282.8%	\$0
University of Missouri-Kansas City	\$941,577	\$4,645,801	493.4%	\$0
University of Nebraska at Omaha	\$619,544	\$3,540,473	571.5%	\$0
University of New Orleans	\$334,263	\$1,642,007	491.2%	\$0
University of North Carolina at Greensboro	\$688,678	\$3,593,852	521.8%	\$0
University of North Carolina at Wilmington	\$810,676	\$3,200,480	394.8%	\$0
University of North Florida	\$1,046,828	\$3,076,593	293.9%	\$0
University of South Carolina Upstate	\$383,263	\$3,193,184	833.2%	\$0
University of Vermont	\$1,267,202	\$8,034,764	634.1%	\$0
University of Wisconsin-Green Bay	\$743,692	\$3,038,680	408.6%	\$0
University of Wisconsin-Milwaukee	\$777,478	\$4,658,144	599.1%	\$0
Utah Valley University	\$890,670	\$3,479,896	390.7%	\$0
Virginia Commonwealth University	\$1,912,412	\$6,977,277	364.8%	\$0
Wichita State University	\$1,003,626	\$4,076,823	406.2%	\$0
Winthrop University	\$832,265	\$4,849,760	582.7%	\$0
Wright State University	\$474,833	\$3,262,411	687.1%	\$0

Data source: Knight-Newhouse College Athletics Database, using data reported by institutions on NCAA Financial Reports (knightnewhousedata.org)

*Excludes military academies due to private funding structures for athletics

Only public institutions with data for all years and with no extreme data anomalies are included in the analysis.