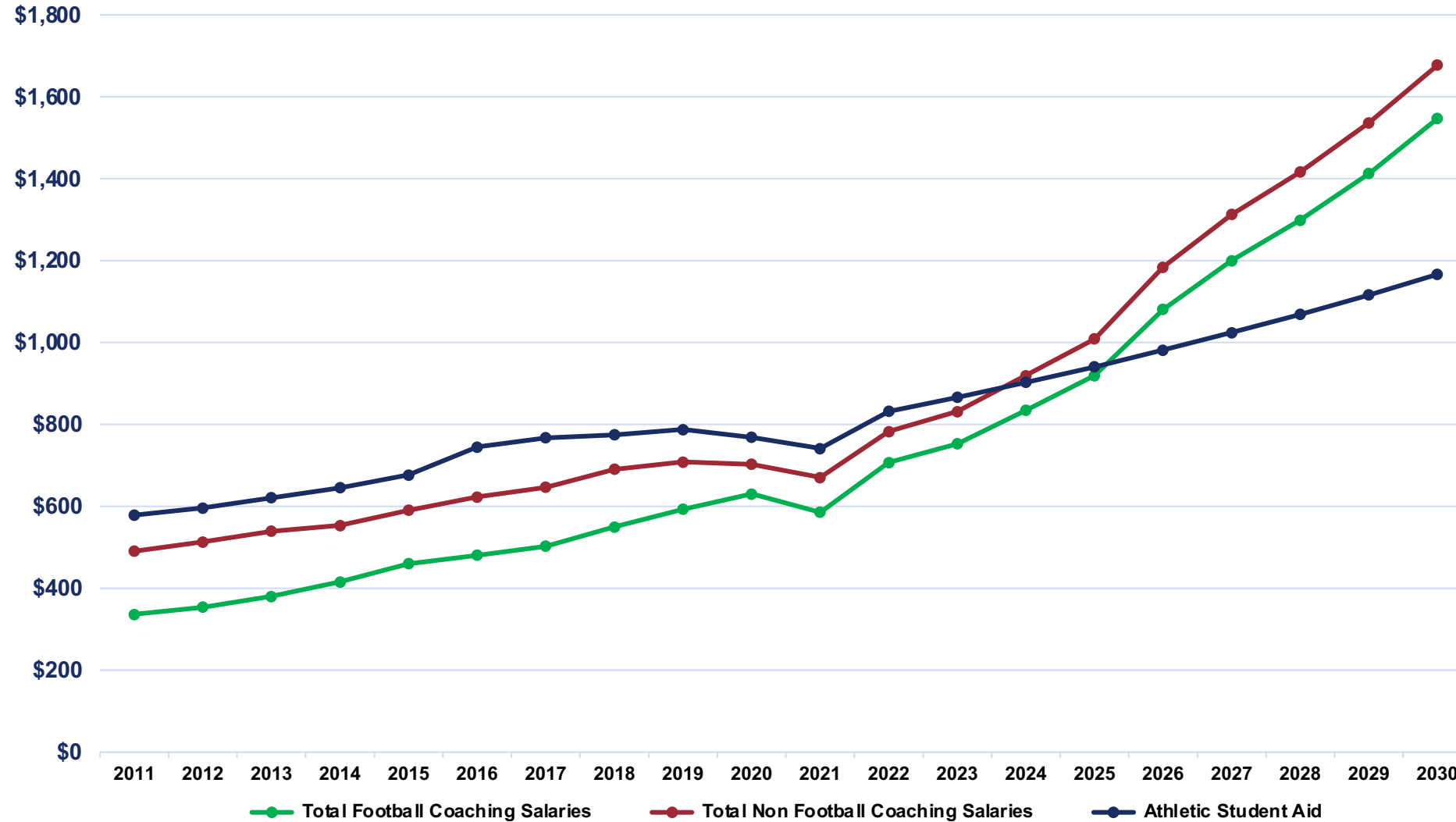




Growth in Coaching Salaries and Student Aid

52 FBS-POWER 5 Public Institutions - 2022-2030 **PROJECTED**



Total Non-Football Coaching Salaries: Trend increase is based on a % of revenue and increase to **\$1.7B** in 2030 up **242%** since 2011.

Football Coaches Salaries: Trend increase is based on a % of revenue and increase to **\$1.6B** in 2030 up **359%** since 2011. *For 575 "Countable" coaches in the 52 public P5 schools reporting data.*

Athletic Student Aid: Trend is based on the annual growth rate from 2015-2019 which equals an annual increase of 4.0%. Projected to increase to **\$1.2B** in 2030 up **102%** since 2011. *More than 30,000 athletes at the P5 schools represented in data.*