



College sports: Rethink, reimagine, restructure, rebuild

Sports Business Journal, November 29, 2021

Knight Commission CEO Perko: *"We believe Division I needs a new financial framework that requires more funding for the health, education and safety of the athletes and at the same time puts constraints on runaway spending."*

In a New Constitution, the NCAA Reduces the Power of a Key Player: Itself

Wall Street Journal, November 15, 2021

CEO Amy Perko: *"[The new Constitution] puts the future of Division I, everything from revenue distribution to enforcement, in the hands of Division I leaders to define for the future."*

FBS schools spent over \$533.6M in dead money

ESPN, November 4, 2021

Knight Commission CEO Perko: *"This is exactly why we released our 2021 C.A.R.E. model report. If far-reaching steps aren't taken soon to control runaway spending on coaches, hundreds of millions of dollars will just continue to be wasted."*



The NCAA is voting on a new constitution. Here's what that means for college sports fans

Washington Post, November 15, 2021

"Co-Chair Nancy Zimpher characterized the decision over whether to adopt or reject the values central to its model as 'the clarion designation of whether once and for all we are an academic enterprise as opposed to a commercial enterprise.'"



Opportunity for Change

Front Office Sports, November 12, 2021

"...the [NCAA Constitution] draft also gives Division I the actual power to reorganize its budget — so the idea comes just in time. On top of that, the [C.A.R.E.] model has momentum."



NCAA rewrites constitution, sets stage for transformation

Associated Press, November 9, 2021

"The Knight Commission recently proposed a [revenue-sharing model](#) that it believes would curb the athletics arms race at the top of Division I and better support educational goals."

