

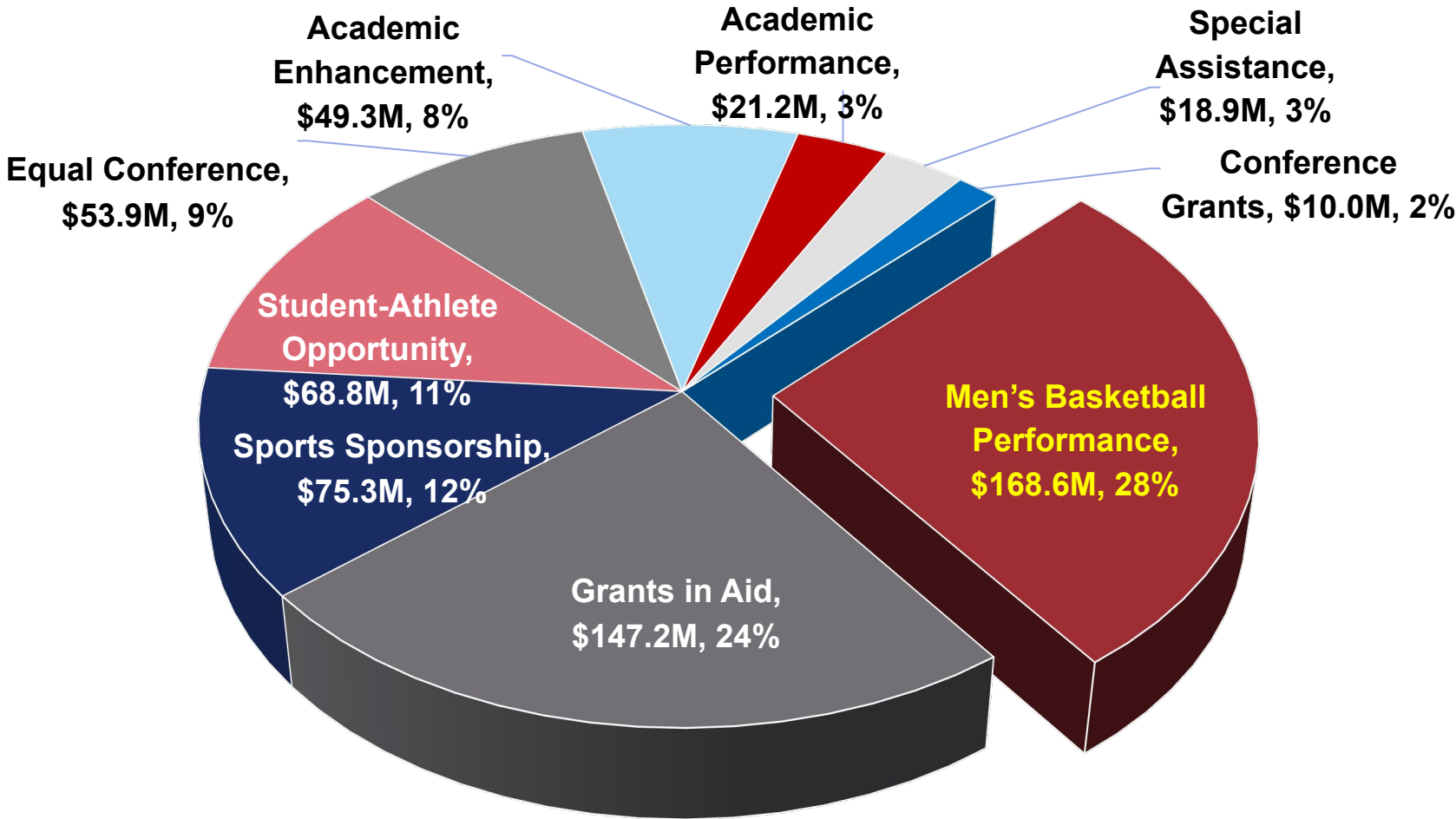


Evaluation of Gender Equity Principle in NCAA DI Revenue Distribution

NCAA Men's Basketball Performance Fund

28% based on Men's Basketball Tournament Success

0% based on success of any Women's Team





Gender Equity Principle #3

Current NCAA Men's Basketball Performance Fund
28% of Distribution

Basketball Performance Fund

- Units earned based only on **men's basketball** Division I tournament wins
- Units apply over six-year rolling cycle

ANNUAL IMPACT = \$168 million
(increases yearly)

C.A.R.E Model Gender Equity Principle would require that any financial distributions based on athletics success provide equal rewards for performance of women's and men's teams.

The NCAA's distribution policy should change to address the current discrimination.