

Remaking the NCAA, Beyond Constitutional Reform

Issues and Solutions Update – January 2022



NCAA Convention January 20 Forum Recap

Knight Commission representatives provided an overview of its proposed financial C.A.R.E. Model – *Connecting Athletics Revenues with the Educational Model of College Sports* – to more than 250 in-person/virtual NCAA Convention attendees. The proposed model would impact the distribution criteria and spending for more than \$3.5 billion in annual Division I revenues to prioritize the recently approved NCAA Constitutional principles.

[Learn More
Here](#)

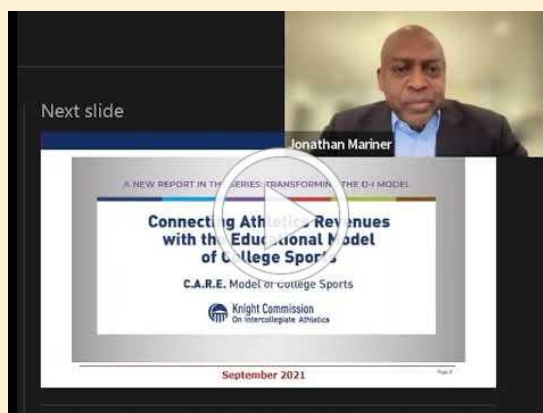


Knight Commission USA TODAY Op- Ed published January 13

Knight Commission Co-Chair Arne Duncan and Member Jacques McClendon authored an op-ed highlighting the need for the College Football Playoff to halt expansion until it reforms itself, not only to earmark funding for college athlete health, safety and well-being, but also to require financial transparency, and include college athletes in its governance for the first time.

[Read More Here](#)

Knight Commission Member and Former Chief Financial Officer of Major League Baseball, Jonathan Mariner, gives his quick take on what the college sports financial model can learn from the professional sports model, and how our proposed financial C.A.R.E. model can help.





ESPN January 21, 2022

"...The Knight Commission has also suggested that a revamped financial structure could help to provide a legally viable way for athletic departments to hold each other accountable for putting their money where their mouths are when it comes to prioritizing academics and the health and well-being of their athletes..."

[Read Here.](#)



The Washington Post January 20, 2022

"...The Knight Commission has proposed a model that more closely links revenue distribution and spending with core values of financial transparency and oversight, gender equity, broad-based sports sponsorship and financial responsibility..."

[Read Here.](#)



Sports Illustrated January 20, 2022

"...'Our proposed model puts constitutional principles into practice ... While Division I reforms itself and before the CFP expands, it is imperative to create a new financial framework tied to the priorities of athletes education, health, and safety.'..." CEO Amy Perko

[Read Here.](#)



The Athletic January 19, 2022

"...'The expectation is that Division I leaders will approach the next step with a serious look toward solutions that will remake Division I and not just tinker with the margins, waiting for another lawsuit or Congress to have more of an impact.'..." CEO Amy Perko

[Read Here.](#)



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