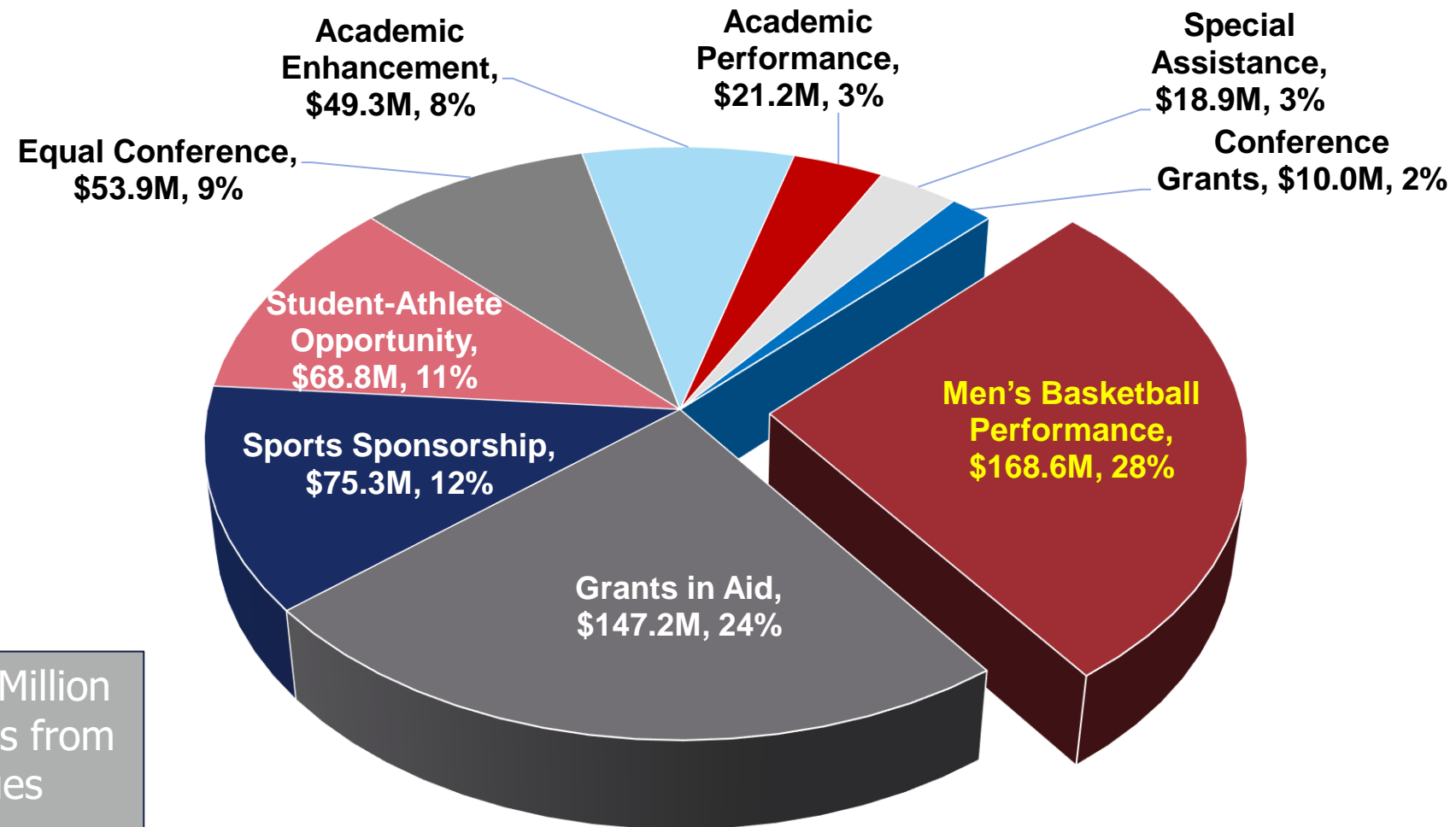




# Evaluation of Gender Equity Principle in NCAA DI Revenue Distribution

**NCAA Men's Basketball Performance Fund**  
**28% based on Men's Basketball Tournament Success**  
**0% based on success of any Women's Team**



NCAA distributed \$613 Million to 351 Division I schools from March Madness Revenues (2021 Data)



## Implementing Gender Equity Principle in NCAA Revenue Distribution 28% of Distribution

### Current Men's Basketball Performance Fund

- Units earned based only on **men's basketball** Division I tournament wins
- Units apply over six-year rolling cycle

**ANNUAL IMPACT = \$168 million\***  
(\*based on 2021 data, increases yearly)

**C.A.R.E. Model Gender Equity Principle would require that any financial distributions based on athletics success provide equal rewards for performance of women's and men's teams.**

**The NCAA's current distribution policy should change to address the current discrimination in its policy.**