

**Knight Commission on Intercollegiate Athletics  
May 16 Meeting  
Digital Tool Kit**

**Knight Commission Twitter Handle:**

- @KnightAthletics

**Meeting Hashtags:**

- #CollegeSports
- #NCAA
- #GenderEquity
- #KnightCommission

**Agenda with Twitter Handles:**

**11:00 a.m. – 12:30 p.m. Assessing and Improving NCAA Revenue Distribution to Close Gender and Racial Equity Gaps**

- Roberta Kaplan @Kaplanrobbie  
Founding partner, @KaplanHecker
- Dr. Christopher Brown  
Research Consultant, @KnightAthletics
- Todd Petr  
Founder, Total Analytics Performance, [taperformance.net](http://taperformance.net)

**12:45 p.m.-1:15p.m. Knight Commission Co-Chair Press Conference, State Room.**

- Arne Duncan @Arneduncan
- Len Elmore @LenElmore
- Dr. Nancy Zimpher @Nancyzimpher
- Amy Perko @PerkoAmy