

C.A.R.E. MODEL DATA: Example 1 of the Financial Responsibility Principle in Connecting Athletics Revenues with the Educational Model of College Sports

(See full report for explanation)

Benchmark is to spend at least 50% of Shared Athletics Revenue Distributions on Target Areas (C.A.R.E. 50% Benchmark)

If Column B divided by Column A is less than 50% (Column C), spending would require change (Column D).

**Data are based on a three-year average using 2018, 2019, & 2022 fiscal years.*

	Column A	Column B	Column C	Column D
DIVISION I Public Institutions	3-year Average of the Total Amount of Shared Athletics Revenue Distributions received by the institution	3-year Average of the Total Amount spent on the target areas of Athlete Scholarships/Educational Benefits, Athlete Medical, and/or University Academics by the institution	C.A.R.E. 50% Benchmark (Percentage of Shared Athletics Revenue Distributions spent on the target areas of Athlete Scholarships/Educational Benefits, Athlete Medical, and/or University Academics)	Total Amount the median institution must reallocate and spend on athlete-centric areas to meet the C.A.R.E. 50% Benchmark

DIVISION I - Football Bowl Subdivision (FBS)				
Appalachian State University	\$3,430,448	\$6,837,073	199%	\$0
Arizona State University	\$36,106,542	\$18,307,074	51%	\$0
Arkansas State University	\$2,471,632	\$7,489,779	303%	\$0
Auburn University	\$58,856,707	\$17,860,204	30%	\$11,568,149
Ball State University	\$2,914,591	\$8,453,686	290%	\$0
Boise State University	\$8,109,498	\$9,822,206	121%	\$0
Bowling Green State University	\$3,471,250	\$7,325,043	211%	\$0
California State University-Fresno	\$6,335,537	\$9,334,175	147%	\$0
Central Michigan University	\$3,616,433	\$6,712,478	186%	\$0
Clemson University	\$34,740,241	\$18,838,373	54%	\$0
Coastal Carolina University	\$2,864,161	\$9,160,506	320%	\$0
Colorado State University	\$5,252,667	\$10,057,647	191%	\$0
East Carolina University	\$6,267,756	\$9,284,222	148%	\$0
Eastern Michigan University	\$4,264,525	\$10,019,052	235%	\$0
Florida Atlantic University	\$2,430,444	\$5,660,000	233%	\$0
Florida International University	\$3,975,042	\$7,530,323	189%	\$0
Florida State University	\$39,574,244	\$13,173,083	33%	\$6,614,039
Georgia Institute of Technology	\$32,107,208	\$13,414,320	42%	\$2,639,284
Georgia Southern University	\$2,741,367	\$7,225,702	264%	\$0
Georgia State University	\$2,714,229	\$8,246,025	304%	\$0

Data source: Knight-Newhouse College Athletics Database, using data reported by institutions on NCAA Financial Reports (knightnewhousedata.org)

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CONNECTING ATHLETICS REVENUES TO THE EDUCATIONAL MODEL OF COLLEGE SPORTS (C.A.R.E. MODEL)

Benchmark is to spend at least 50% of Shared Athletics Revenue Distributions on Target Areas (C.A.R.E. 50% Benchmark)

If Column B divided by Column A is less than 50% (Column C), spending would require change (Column D).

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Indiana University-Bloomington	\$60,799,579	\$18,533,298	30%	\$11,866,492
Iowa State University	\$46,793,873	\$10,382,659	22%	\$13,014,278
Kansas State University	\$45,657,418	\$10,148,185	22%	\$12,680,524
Kent State University	\$3,071,980	\$7,120,175	232%	\$0
Louisiana State University and Agricultural & Mechanical College	\$56,609,698	\$23,989,498	42%	\$4,315,351
Louisiana Tech University	\$3,545,155	\$6,486,719	183%	\$0
Marshall University	\$4,667,386	\$8,706,742	187%	\$0
Miami University	\$3,099,418	\$12,608,180	407%	\$0
Michigan State University	\$60,738,015	\$18,435,036	30%	\$11,933,971
Middle Tennessee State University	\$4,326,753	\$9,751,917	225%	\$0
Mississippi State University	\$54,351,480	\$15,333,294	28%	\$11,842,446
New Mexico State University	\$2,064,927	\$8,631,270	418%	\$0
North Carolina State University at Raleigh	\$41,627,535	\$14,377,869	35%	\$6,435,898
Northern Illinois University	\$3,571,671	\$7,806,984	219%	\$0
Ohio University	\$3,373,308	\$9,333,983	277%	\$0
Oklahoma State University	\$46,178,119	\$9,089,394	20%	\$13,999,666
Old Dominion University	\$2,381,349	\$10,333,670	434%	\$0
Oregon State University	\$37,187,837	\$11,694,607	31%	\$6,899,312
Pennsylvania State University	\$55,195,207	\$23,195,355	42%	\$4,402,249
Purdue University	\$59,562,541	\$13,767,509	23%	\$16,013,761
Rutgers, The State University of New Jersey-New Brunswick	\$35,414,919	\$18,815,722	53%	\$0
San Diego State University	\$6,407,987	\$9,896,153	154%	\$0
San Jose State University	\$6,169,217	\$8,629,359	140%	\$0
Texas A & M University	\$48,091,023	\$13,180,770	27%	\$10,864,741
Texas State University	\$2,389,407	\$6,271,609	262%	\$0
Texas Tech University	\$37,943,407	\$8,965,014	24%	\$10,006,690
The Ohio State University	\$67,492,918	\$27,331,557	40%	\$6,414,902
The University of Alabama	\$68,747,611	\$21,434,948	31%	\$12,938,857
The University of Tennessee	\$49,624,593	\$17,897,080	36%	\$6,915,217

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The University of Texas at Austin	\$38,931,108	\$20,546,832	53%	\$0
The University of Texas at El Paso	\$3,167,824	\$8,632,855	273%	\$0
The University of Texas at San Antonio	\$2,669,266	\$7,254,845	272%	\$0
Troy University	\$2,350,718	\$6,379,202	271%	\$0
University at Buffalo, The State University of New York	\$3,532,225	\$8,856,464	251%	\$0
University of Akron	\$3,191,916	\$7,064,488	221%	\$0
University of Alabama at Birmingham	\$2,748,257	\$8,833,068	321%	\$0
University of Arizona	\$33,675,973	\$14,672,013	44%	\$2,165,974
University of Arkansas	\$49,813,907	\$15,236,269	31%	\$9,670,684
University of California-Berkeley	\$35,385,525	\$15,448,958	44%	\$2,243,805
University of California-Los Angeles	\$37,413,975	\$16,649,066	44%	\$2,057,921
University of Central Florida	\$10,009,943	\$10,358,116	103%	\$0
University of Cincinnati	\$10,268,619	\$10,603,446	103%	\$0
University of Colorado Boulder	\$33,354,908	\$13,202,078	40%	\$3,475,376
University of Connecticut	\$8,556,665	\$16,830,212	197%	\$0
University of Florida	\$59,871,577	\$16,258,600	27%	\$13,677,188
University of Georgia	\$54,621,254	\$15,757,415	29%	\$11,553,212
University of Hawaii at Manoa	\$6,254,105	\$11,633,378	186%	\$0
University of Houston	\$6,357,941	\$9,508,854	150%	\$0
University of Illinois Urbana-Champaign	\$61,129,706	\$13,981,738	23%	\$16,583,115
University of Iowa	\$60,503,005	\$15,847,673	26%	\$14,403,830
University of Kansas	\$44,604,132	\$13,969,636	31%	\$8,332,430
University of Kentucky	\$67,031,158	\$22,054,203	33%	\$11,461,376
University of Louisiana at Lafayette	\$3,349,801	\$8,208,884	245%	\$0
University of Louisiana at Monroe	\$2,421,501	\$5,431,927	224%	\$0
University of Louisville	\$32,884,126	\$16,487,159	50%	\$0
University of Maryland-College Park	\$45,716,681	\$19,004,557	42%	\$3,853,783
University of Massachusetts Amherst	\$2,644,447	\$12,921,506	489%	\$0
University of Memphis	\$7,001,445	\$10,397,641	149%	\$0

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University of Michigan	\$59,271,188	\$34,110,967	58%	\$0
University of Minnesota-Twin Cities	\$59,730,066	\$15,510,799	26%	\$14,354,234
University of Mississippi	\$46,907,532	\$12,534,909	27%	\$10,918,857
University of Missouri-Columbia	\$52,901,823	\$13,410,295	25%	\$13,040,617
University of Nebraska-Lincoln	\$54,821,400	\$22,388,306	41%	\$5,022,394
University of Nevada-Las Vegas	\$5,238,881	\$10,216,276	195%	\$0
University of Nevada-Reno	\$5,733,878	\$9,411,190	164%	\$0
University of New Mexico	\$5,614,807	\$9,098,287	162%	\$0
University of North Carolina at Chapel Hill	\$34,282,075	\$18,720,809	55%	\$0
University of North Carolina at Charlotte	\$2,279,530	\$7,951,944	349%	\$0
University of North Texas	\$2,752,427	\$7,056,443	256%	\$0
University of Oklahoma	\$46,646,792	\$22,508,561	48%	\$814,835
University of Oregon	\$36,635,748	\$15,067,882	41%	\$3,249,992
University of South Alabama	\$2,343,574	\$7,784,751	332%	\$0
University of South Carolina	\$48,391,886	\$19,584,961	40%	\$4,610,982
University of South Florida	\$8,392,900	\$8,185,712	98%	\$0
University of Southern Mississippi	\$2,285,350	\$6,169,704	270%	\$0
University of Toledo	\$4,973,222	\$9,388,689	189%	\$0
University of Utah	\$39,234,203	\$13,225,392	34%	\$6,391,710
University of Virginia	\$35,617,667	\$22,116,497	62%	\$0
University of Washington	\$37,715,266	\$16,177,106	43%	\$2,680,527
University of Wisconsin-Madison	\$67,322,676	\$20,287,573	30%	\$13,373,765
University of Wyoming	\$6,187,686	\$8,487,798	137%	\$0
Utah State University	\$5,735,726	\$7,087,956	124%	\$0
Virginia Polytechnic Institute and State University	\$40,455,279	\$16,262,756	43%	\$2,656,943
Washington State University	\$37,016,250	\$12,203,215	33%	\$6,304,910
West Virginia University	\$39,073,510	\$12,095,095	31%	\$7,441,660
Western Kentucky University	\$3,322,933	\$7,114,220	214%	\$0
Western Michigan University	\$3,313,637	\$9,351,827	282%	\$0

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DIVISION I - Football Championship Subdivision (FCS)				
Alabama A&M	data n/a	data n/a	data n/a	data n/a
Alabama State University	\$975,719	\$4,739,513	486%	\$0
Alcorn State University	data n/a	data n/a	data n/a	data n/a
Austin Peay State University	\$1,088,476	\$5,413,944	497%	\$0
California Polytechnic State University-San Luis Obispo	\$1,381,828	\$6,285,507	455%	\$0
California State University-Sacramento	\$1,608,649	\$5,370,697	334%	\$0
Central Connecticut State University	excluded due to data anomalies	excluded due to data anomalies	excluded due to data anomalies	excluded due to data anomalies
Citadel Military College of South Carolina	\$517,272	\$6,245,663	1207%	\$0
Delaware State University	\$528,884	\$5,272,445	997%	\$0
East Tennessee State University	\$811,461	\$5,809,325	716%	\$0
Eastern Illinois University	\$1,244,627	\$3,908,158	314%	\$0
Eastern Kentucky University	\$1,194,852	\$6,141,716	514%	\$0
Eastern Washington University	\$936,437	\$4,551,213	486%	\$0
Florida Agricultural and Mechanical University	\$538,599	\$4,372,381	812%	\$0
Grambling State University	\$444,827	\$3,023,456	680%	\$0
Idaho State University	\$821,497	\$5,242,122	638%	\$0
Illinois State University	\$1,766,639	\$7,875,663	446%	\$0
Indiana State University	\$1,184,553	\$5,983,453	505%	\$0
Jackson State University	\$917,070	\$3,307,368	361%	\$0
Jacksonville State University	\$1,199,482	\$5,569,436	464%	\$0
James Madison University	\$1,698,058	\$10,348,752	609%	\$0
Kennesaw State University	\$1,048,287	\$5,531,083	528%	\$0
Lamar University	\$1,193,486	\$6,588,441	552%	\$0
McNeese State University	\$997,512	\$4,409,634	442%	\$0
Mississippi Valley State University	\$327,856	\$1,342,290	409%	\$0
Missouri State University	\$1,626,093	\$5,799,566	357%	\$0
Montana State University	\$2,636,201	\$6,240,488	237%	\$0

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Morehead State University	\$565,288	\$2,829,508	501%	\$0
Morgan State University	excluded due to data anomalies	excluded due to data anomalies	excluded due to data anomalies	excluded due to data anomalies
Murray State University	\$786,961	\$5,413,820	688%	\$0
Nicholls State University	\$801,434	\$3,193,601	398%	\$0
Norfolk State University	\$898,848	\$4,185,692	466%	\$0
North Carolina A & T State University	\$1,043,451	\$4,214,200	404%	\$0
North Carolina Central University	\$1,073,456	\$4,026,369	375%	\$0
North Dakota State University	\$1,727,356	\$5,255,761	304%	\$0
Northern Arizona University	\$1,148,085	\$7,077,347	616%	\$0
Northwestern State University of Louisiana	\$726,035	\$5,076,390	699%	\$0
Portland State University	\$877,119	\$5,088,636	580%	\$0
Prairie View A & M University	\$1,728,462	\$4,037,933	234%	\$0
Sam Houston State University	\$971,297	\$5,254,483	541%	\$0
Savannah State University	data n/a	data n/a	data n/a	data n/a
South Carolina State University	excluded due to data anomalies	excluded due to data anomalies	excluded due to data anomalies	excluded due to data anomalies
South Dakota State University	\$1,855,328	\$4,467,625	241%	\$0
Southeast Missouri State University	\$968,216	\$4,240,543	438%	\$0
Southeastern Louisiana University	\$1,238,888	\$4,915,920	397%	\$0
Southern Illinois University-Carbondale	\$1,605,537	\$5,666,078	353%	\$0
Southern University and A & M College	\$411,386	\$3,423,181	832%	\$0
Southern Utah University	\$1,067,916	\$5,041,876	472%	\$0
Stephen F Austin State University	\$769,492	\$5,227,072	679%	\$0
Stony Brook University	\$1,740,697	\$8,489,766	488%	\$0
Tarleton State University	data n/a	data n/a	data n/a	data n/a
Tennessee State University	\$501,366	\$3,599,048	718%	\$0
Tennessee Technological University	\$898,305	\$5,604,610	624%	\$0
Texas Southern University	\$963,371	\$4,868,402	505%	\$0
The University of Montana	\$981,661	\$5,787,076	590%	\$0

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The University of Tennessee at Chattanooga	\$621,095	\$5,509,275	887%	\$0
The University of Tennessee at Martin	\$1,029,590	\$4,779,398	464%	\$0
Towson University	\$1,331,930	\$8,501,347	638%	\$0
University at Albany, State University of New York	\$1,473,316	\$8,181,925	555%	\$0
University of Arkansas at Pine Bluff	\$714,759	\$2,972,864	416%	\$0
University of California-Davis	\$1,899,249	\$8,566,963	451%	\$0
University of Central Arkansas	\$1,106,605	\$4,979,334	450%	\$0
University of Delaware	data n/a	data n/a	data n/a	data n/a
University of Idaho	\$1,365,908	\$6,620,062	485%	\$0
University of Maine	\$1,952,411	\$6,992,952	358%	\$0
University of New Hampshire	\$1,520,083	\$10,325,890	679%	\$0
University of North Alabama	data n/a	data n/a	data n/a	data n/a
University of North Dakota	\$2,128,279	\$6,465,043	304%	\$0
University of Northern Colorado	\$1,034,287	\$5,701,470	551%	\$0
University of Northern Iowa	\$1,674,854	\$4,528,073	270%	\$0
University of Rhode Island	\$2,160,115	\$9,838,631	455%	\$0
University of South Dakota	\$1,329,145	\$5,143,850	387%	\$0
Utah Tech University	data n/a	data n/a	data n/a	data n/a
Virginia Military Institute	\$526,190	\$5,138,679	977%	\$0
Weber State University	\$1,052,447	\$4,828,080	460%	\$0
Western Carolina University	\$757,411	\$3,232,364	436%	\$0
Western Illinois University	\$1,260,964	\$4,271,398	341%	\$0
William & Mary	\$1,268,532	\$9,831,613	776%	\$0
Youngstown State University	\$1,205,194	\$5,244,100	436%	\$0

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DIVISION I - No Football/Basketball-Centric				
Binghamton University, The State University of New York	\$935,451	\$4,959,713	530%	\$0
California State University-Bakersfield	\$760,985	\$3,566,175	469%	\$0
California State University-Fullerton	\$642,799	\$3,896,663	606%	\$0
California State University-Long Beach	\$827,626	\$3,330,903	402%	\$0
California State University-Northridge	\$685,933	\$4,004,687	584%	\$0
Chicago State University	data n/a	data n/a	data n/a	data n/a
Cleveland State University	\$488,232	\$3,960,239	811%	\$0
College of Charleston	\$612,212	\$5,434,602	888%	\$0
Coppin State University	\$217,326	\$1,682,817	774%	\$0
Florida Gulf Coast University	\$663,728	\$4,242,702	639%	\$0
George Mason University	\$1,284,736	\$7,035,341	548%	\$0
Indiana University-Purdue University-Indianapolis	\$513,506	\$3,349,632	652%	\$0
Longwood University	\$369,294	\$3,601,724	975%	\$0
New Jersey Institute of Technology	\$712,401	\$5,246,846	737%	\$0
Northern Kentucky University	\$481,977	\$3,206,997	665%	\$0
Oakland University	\$894,299	\$4,973,543	556%	\$0
Purdue University Fort Wayne	\$506,760	\$2,860,108	564%	\$0
Radford University	\$533,319	\$3,492,615	655%	\$0
Southern Illinois University-Edwardsville	\$717,799	\$2,961,719	413%	\$0
Texas A & M University-Corpus Christi	\$545,552	\$3,379,194	619%	\$0
The University of Texas at Arlington	\$864,717	\$3,860,726	446%	\$0
The University of Texas Rio Grande Valley	\$506,874	\$2,747,554	542%	\$0
University of Arkansas at Little Rock	\$757,273	\$3,996,242	528%	\$0
University of California-Irvine	\$725,429	\$4,639,804	640%	\$0
University of California-Riverside	\$474,000	\$4,569,209	964%	\$0
University of California-Santa Barbara	\$823,478	\$5,943,554	722%	\$0

Data source: Knight-Newhouse College Athletics Database, using data reported by institutions on NCAA Financial Reports (knightnewhousedata.org)

*Excludes military academies due to private funding structures for athletics
Only public institutions with data for all years and with no extreme data

CONNECTING ATHLETICS REVENUES TO THE EDUCATIONAL MODEL OF COLLEGE SPORTS (C.A.R.E. MODEL)

Benchmark is to spend at least 50% of Shared Athletics Revenue Distributions on Target Areas (C.A.R.E. 50% Benchmark)

If Column B divided by Column A is less than 50% (Column C), spending would require change (Column D).

**Data are based on a three-year average using 2018, 2019, & 2022 fiscal years.*

DIVISION I Public Institutions	Column A	Column B	Column C	Column D
	3-year Average of the Total Amount of Shared Athletics Revenue Distributions received by the institution	3-year Average of the Total Amount spent on the target areas of Athlete Scholarships/Educational Benefits, Athlete Medical, and/or University Academics by the institution	C.A.R.E. 50% Benchmark (Percentage of Shared Athletics Revenue Distributions spent on the target areas of Athlete Scholarships/Educational Benefits, Athlete Medical, and/or University Academics)	Total Amount the median institution must reallocate and spend on athlete-centric areas to meet the C.A.R.E. 50% Benchmark
University of Illinois Chicago	\$782,793	\$5,367,008	686%	\$0
University of Maryland Eastern Shore	\$338,604	\$2,234,158	660%	\$0
University of Maryland-Baltimore County	\$856,890	\$5,517,503	644%	\$0
University of Massachusetts-Lowell	\$216,976	\$7,002,075	3227%	\$0
University of Missouri-Kansas City	\$756,332	\$4,394,594	581%	\$0
University of Nebraska at Omaha	\$672,625	\$3,750,992	558%	\$0
University of New Orleans	\$228,178	\$1,840,651	807%	\$0
University of North Carolina at Asheville	\$527,307	\$2,377,967	451%	\$0
University of North Carolina at Greensboro	\$579,049	\$3,371,748	582%	\$0
University of North Carolina at Wilmington	\$667,786	\$2,962,604	444%	\$0
University of North Florida	\$1,046,223	\$2,959,902	283%	\$0
University of South Carolina Upstate	\$276,201	\$3,369,342	1220%	\$0
University of Vermont	\$1,088,691	\$8,015,589	736%	\$0
University of Wisconsin-Green Bay	\$525,376	\$2,909,486	554%	\$0
University of Wisconsin-Milwaukee	\$615,411	\$4,774,000	776%	\$0
Utah Valley University	\$586,145	\$3,599,127	614%	\$0
Virginia Commonwealth University	\$2,072,319	\$7,486,508	361%	\$0
Wichita State University	\$1,468,759	\$3,955,390	269%	\$0
Winthrop University	\$679,817	\$4,357,262	641%	\$0
Wright State University	\$471,331	\$2,851,400	605%	\$0

Data source: Knight-Newhouse College Athletics Database, using data reported by institutions on NCAA Financial Reports (knightnewhousedata.org)

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