



Knight Commission On Intercollegiate Athletics

A PROJECT OF THE JOHN S. AND JAMES L. KNIGHT FOUNDATION

Protecting Collegiate Olympic Sports in the New DI Era Recording & Resources

FULL VIDEO RECORDING

SLIDE DECK

CLICK TO VIEW KEY POINTS IN VIDEO

- Discussion of facts
- Overview of stakeholder solutions
- Overview of Knight Commission solutions with opportunity incentives
- Overview of attendees' polling results

Originally presented at the 2025 NACDA Convention.



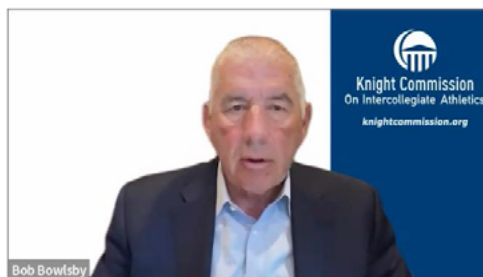
"Now all of you can help — take the facts you hear today and talk about them. Talk about them with your colleagues. Talk about them on campus. If people don't understand the facts and the severity of the situation, which many don't, they will not support solutions. It's clear that you cannot solve a problem that you don't even see."

Beth Brooke, Knight Commission member & USOPC Board Member

— Actions Leaders Can Take Now —

1. Get educated on the facts and potential solutions and educate others on campus.
2. Share your solutions and ideas with us: info@knightcommission.org.
3. For DI Leaders (Presidents, Athletics Directors, Senior Woman Administrators, and FARs): Participate in a survey from Elon University Poll, in partnership with the Knight Commission, arriving in your email inbox soon.

"Did you know that the United States Olympic team doesn't receive any federal funds? We are the only National Olympic Committee in the entire world with no government funding. Why do you suppose that is? Well, it's because a large number of our participants are honing their skills, practicing and competing on the campuses of our nation's colleges and universities."



Bob Bowlsby, Knight Commission member & former USOPC Board Member

Related Articles

AP

Funding of Olympic sports a bargaining chip as NCAA seeks antitrust help, AP sources say

Eddie Pells, *Associated Press* | June 26, 2025

WP

These twins were college divers. Then the new NCAA rules changed everything.

Jesse Dougherty, *Washington Post* | July 6, 2025

FOS

Dozens of Olympic Sports Have Been Cut in Wake of House v. NCAA Settlement

Amanda Christovich, *Front Office Sports* | June 19, 2025

C.A.R.E. MODEL CONFERENCE GRANT APPLICATION DUE JULY 25

The Knight Commission announced phase two of the [C.A.R.E. Model Conference Grant program](#), providing grants from a pool of \$100,000 in 2025 to Division I Conferences that implement the C.A.R.E. Model principles related to the distribution and use of “shared athletics revenues.”

The 2025 deadline for applications for C.A.R.E. Model Conference Grants is July 25. For more information, contact: CAREModelGrant@knightcommission.org.

Learn more on what it means to be a [C.A.R.E. Champion here](#).

Knight Commission on Intercollegiate Athletics | knightcommission.org

Knight Commission | 2850 Tigertail Avenue Suite 600 | Miami, FL 33133 US