



Knight Commission On Intercollegiate Athletics

A PROJECT OF THE JOHN S. AND JAMES L. KNIGHT FOUNDATION

Impacting the Future of College Sports

Issues and Solutions Update — Spring 2025

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KEVIN BLUE



JILL BODENSTEINER



BOB BOWLSBY



KIRK SCHULZ

Blue, Bodensteiner, Bowsby, and Schulz Named New Knight Commission Members

The Knight Commission on Intercollegiate Athletics announced the addition of four new members: Kevin Blue, Jill Bodensteiner, Bob Bowsby, and Kirk Schulz.

Collectively, these new members bring the benefits of decades of senior leadership experience in intercollegiate athletics at Division I institutions. Bob Bowsby's 45-year career in college sports includes serving as athletics director at the University of Iowa, Stanford University, and as the Big 12 Commissioner. Jill Bodensteiner is in her seventh year as Vice President and Director of Athletics at Saint Joseph's University in Philadelphia, after serving for 20 years at her alma mater, the University of Notre Dame. After more than a decade in Division I athletics administration, most recently as the Director of Athletics at the University of California, Davis, Kevin Blue currently serves as the Chief Executive Officer and General Secretary of Canada Soccer. Kirk Schulz has more than 15 years of presidential experience leading institutions with athletics programs competing in the Big 12 and Pac-12 Conferences.

Read the full press release [here](#).

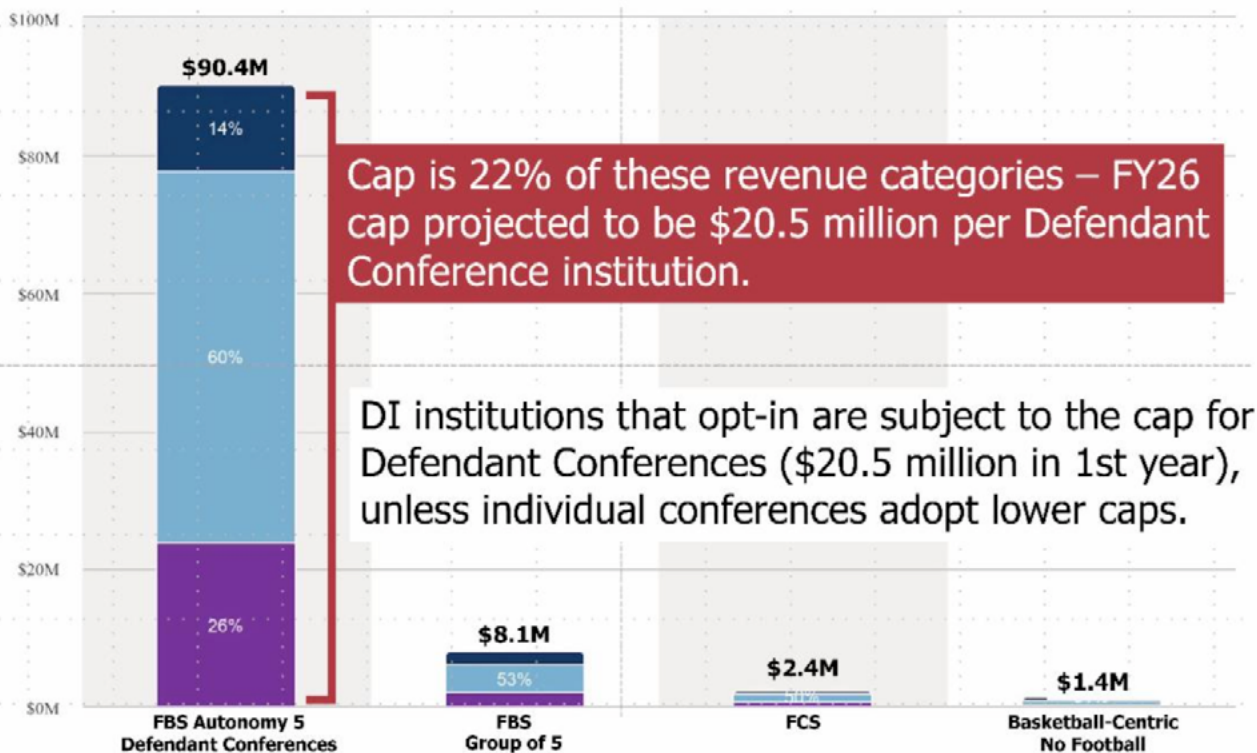
Knight Commission Brief and Supplemental Resource on Proposed *House v. NCAA* Settlement

The Knight Commission produced go-to resources explaining the proposed *House v. NCAA* settlement and its evolving updates. The settlement is both complex and not well understood, yet the implementation of that settlement will have profound impacts on all Division I athletics programs and universities, and more broadly will drive a new operational model for Division I college sports.

[CLICK HERE TO ACCESS THE BRIEF & UPDATED SUPPLEMENTAL RESOURCE](#)

Institutional Cap for New Athlete Payments & Benefits

(Example graph: 2023 revenues for median public DI school in each DI grouping)



Revenue Categories

The House settlement uses eight revenue categories to determine the institutional cap. All eight are combined within the three broad categories below.

- Corporate Sponsorship, Advertising, Licensing
- Conference/NCAA Distributions, Media Rights, & CFP/Post-Season Football
- Ticket Sales

This figure is provided in the Brief. It illustrates the revenue categories that determine the institutional cap on new payments to athletes, collectively referred to as "Pool Revenue." This institutional cap is set at 22% of the average Pool Revenue from all institutions within the Defendant Conferences (current and future conference members). The institutional cap is recalculated every three years and increases by 4% annually. [Click [here](#) to open figure in a new browser tab.]

2025 C.A.R.E. Model Conference Grants Application Open Now

For the second straight year, our C.A.R.E. Model Conference Grant program will award grants from a pool of \$100,000 to NCAA Division I Conferences that implement the C.A.R.E. Model principles through the distribution and use of “shared athletics revenues.”

The C.A.R.E. Model ([Connecting Athletics Revenues with the Educational Model of College Sports](#)) was developed to assist conferences and national entities in bolstering accountability and to ensure that both the distribution and spending of shared athletics revenue prioritize college athletes’ education, health, safety, well-being, equity, and opportunity.

Applications are due by June 20, 2025.

[CLICK HERE TO ACCESS APPLICATION & MORE INFORMATION](#)

Click here for a [video](#) that recognizes our current C.A.R.E. Champions — the **Big Sky Conference**, the **Metro Atlantic Athletic Conference**, and **The Southern Conference**.



Recap of 2025 NCAA Convention Session

More than 900 athletics leaders registered for our Jan. 15 NCAA Convention session as our panelists covered the common misperceptions of the key legal, financial, and operational issues related to implementing the proposed *House v. NCAA* settlement.

[Access session resources and video recording](#)

MARK YOUR CALENDAR

April 2 — Presentation at AGB's National Conference on Trusteeship, Chicago

May 20 — Knight Commission Public Meeting, Indianapolis

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